Generation of concept 2

Subject

The next idea that I have come up with is to teach road safety to the newly walking, I will use two people and the first time is that the people are running into the busy traffic and they almost are hit. Then the people will then it goes to the next shot and then they cross the road safely and this is a good Idea. I will need to think about this one, as it will not be that hard to create. The subject that I will do is good as this is a important threat to the people of the world and this is going to be a big thing, we want the children on their own to stay safe. So therefore I feel like this idea can be a good idea and the whales that are going to be a good character as you wouldn’t accept it.

Characters

I will have two characters for this show; one will be an adult, then the child. They need to be learning about the world, this concept will be ok to do, I could have had them at a traffic light but it will not as I will have them at a zebra crossing. The characters will be used into all the shots as I need to keep an existing theme throughout it. . The characters are going to be different and they will look better and this isn’t what people are going to watch the characters are also the biggest part and they will like them there is a possibility of having a car in it, but this might make the production stage longer and I want to complete making it quickly.

Visualisation

I want the animation to run smooth without any hiccups; I will try to make the best out of the items that I have to offer. The visualisation that I want it to be is to be able to make the film longer but if I do this then I will be running out of time and that is not a good Idea. The target audience is 2-5 year olds, so I have tried to make the characters very simple and the set easy for them to understand. The animation will try to focus more on the comedy, and funny characters, to keep the children entertained. This should appeal to both girls and boys. Which it will do as it is more informative and not to character intensive.

Awareness of technical limitations

I wanted to have them with a traffic light but I have decided that this will take far too long to create as I will need them on strings to keep them upright and they will just be stuck and they will move around too much for this to happen. I have had a thought and the idea being that they will be on the zebra crossing as this will be good for the different children to remember. I can move the cars every two pics, this will make it better and it will be good. I will also need to include an intro and outro to make the animation work so they know what’s going to happen.

Exploiting format potential

As the format is Claymation I will have to make the images good and I won’t mess any of the numbers up but then I will also use each frame perfectly I will insert each photo into flash the same. The potential of this Claymation can be good this depends on the different colours and items that I have that I can used.

Storyline

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Sets and Backgrounds

The set is going to be simple as there is just going to be a background and then the characters; the only other prop that I will use is going to be the cars onto the road that some people have been driving around. The background is going to be simple, but effective as it is just going to be a city as it is then means they will be set there in the city so that would then be good. I will be having the characters on the top, but it should not be that hard, this will be good to do and the backgrounds and the set tells us where it will be.

Audio and Soundtrack

The audio for this is going to be good as their will be a few different sounds, the first one and the main one will be the characters voices and then the sounds of some waves, but this one will be very faint as I don’t want this to overpower it and then this should be easy. The soundtrack will created with the help of a friend over the weekend as I can make it sound better if I am not in a big loud room and this can be quite distracted. Therefore, I will make it then and I will be using a friend as they can make lots of different sounds and different voices. The audio track will be the only thing that the people will hear. The audio track will be the only thing that the people will hear. The audio will have a traffic and people talking sound effects over the background to make it better.

Lighting

The lighting of the room will be the same, as I will be making it all in the same day and the lights will stay on throughout the day. The lights are one of the things I could make better as I can bring in another light but I do not think it will be a big issue.