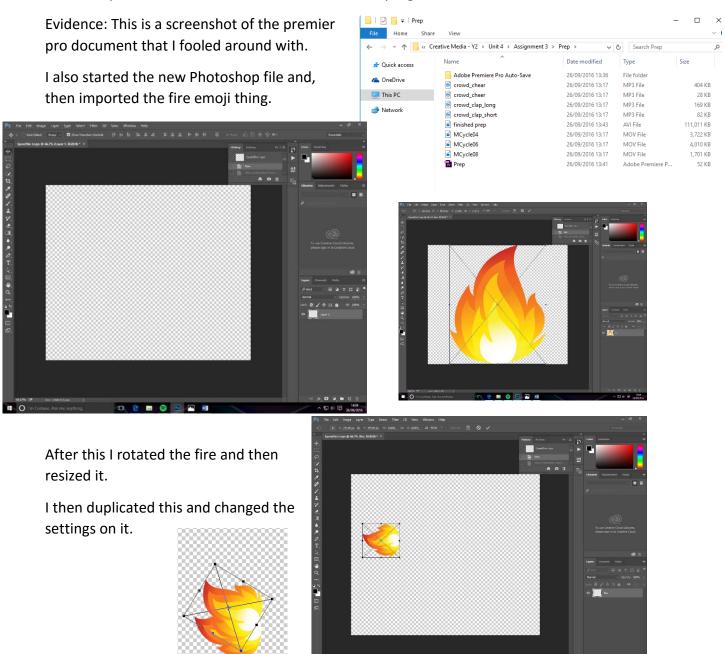
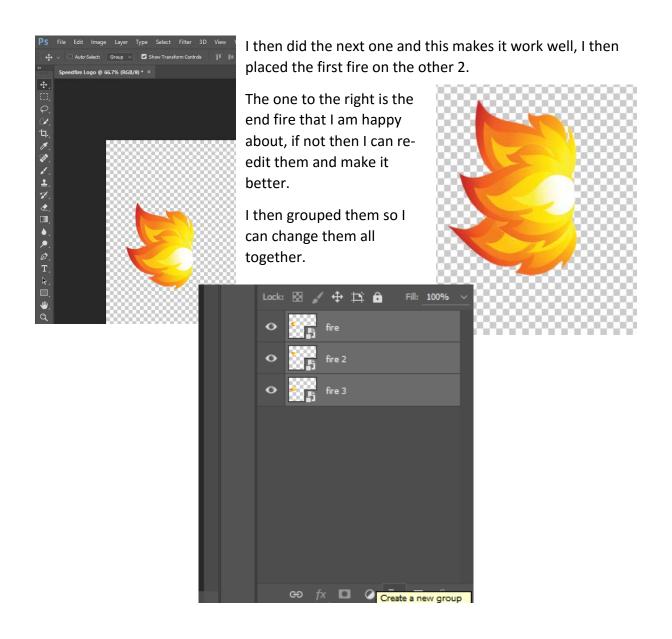
#### **Project Diary**

## 27/09/16

Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, edit work. I am going to do the premier pro cc introduction again this is to refresh my skills and if I have time then I will start my logo.





Learnt: I have learnt that the fire that I thought was going to be the hardest, really is. It just takes time to get it like I want it to. In the next lesson I will add the text to make it complete.

## 27/09/16

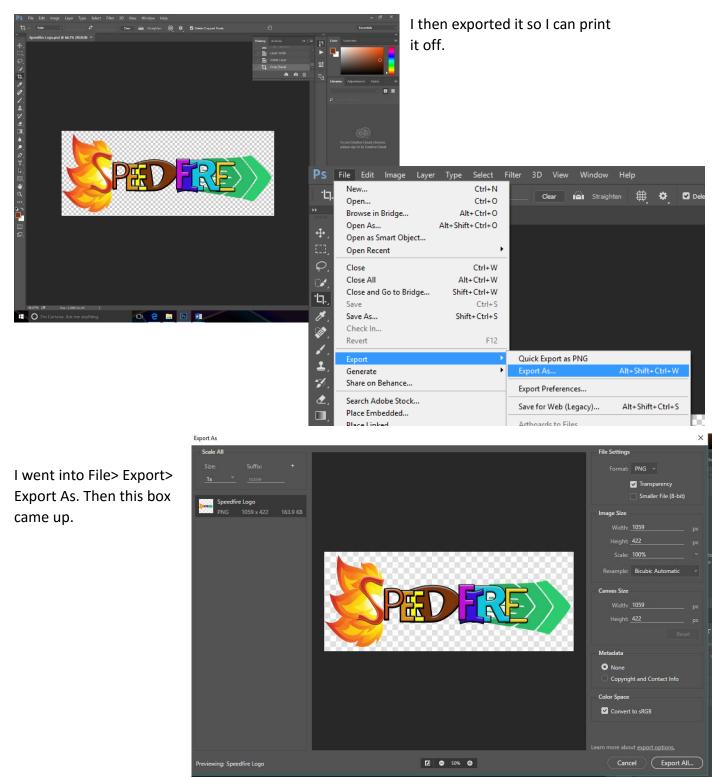
Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work. I also want to complete the logo.

Evidence: In this lesson I managed to create the letters and the arrows this was all done in the letter section with all the effects on them. This is



the final view of it. I am happy with the end results. I forgot to add the steps in the diary.

After I created it, I then cropped down the transparent background so that it fits.

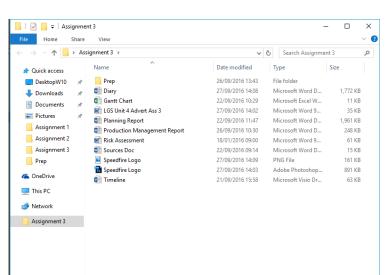


I then changed the format to PNG and then clicked the Export All... button.

I then made sure it was in the right folder and that everything looked good.

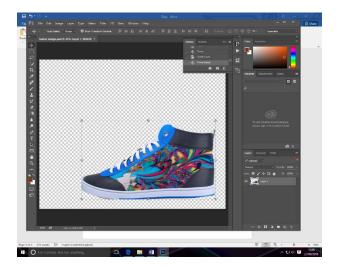
I then opened it up in a word document and then I printed it of so I can place it on a shoe.

After I made the logo I needed to have a design, so I got and image of a single shoe online and then make it look good.



First I dragged the photo onto the designs and then cut it out of the white background with the pen tool.

This looked like this after:

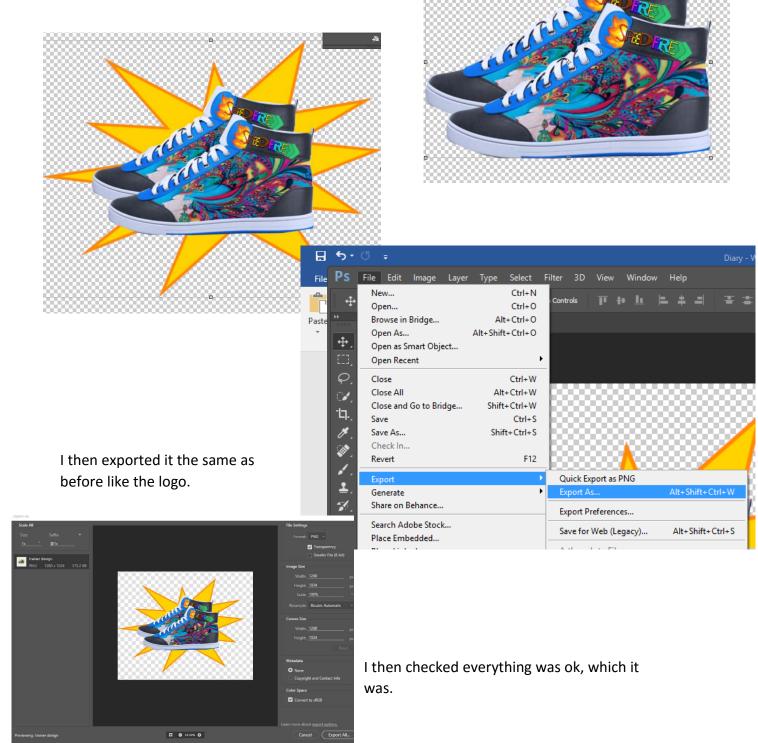


I then added the logo on it to make it like this:

After this I duplicated them to create the look and illusion of them both.

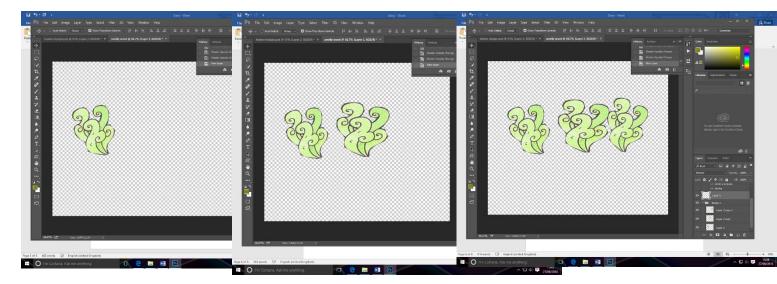


As I am doing the dope sheet one and need a background on the back, I found one and then added this to it.



I then created the smelly word in Photoshop.

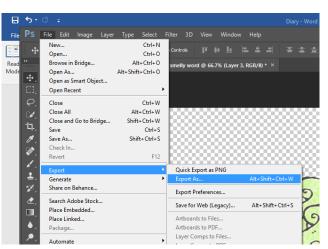
First I did the toxic fumes coming from the word, I did one and then duplicated it and then added the text to make it look great.







I then exported it.





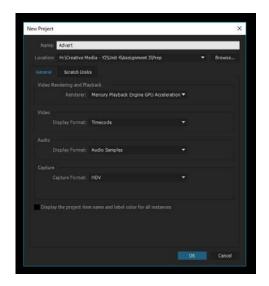
# <u>28/09/16</u>

Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work.

Evidence:

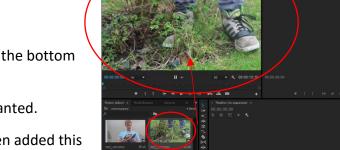
I am now going to start to edit my project, the first thing I need to do is to launch Premiere Pro.

I then opened a new file.





I then imported the video files.

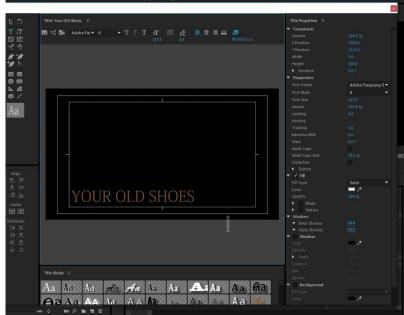


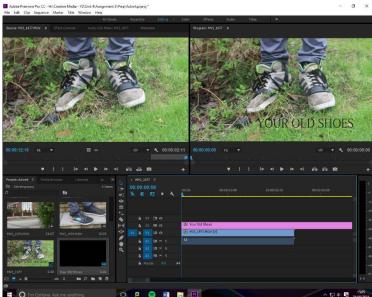
I then dragged the first file from the bottom to the top.

I then selected all of the bits I wanted.

I then created some text and then added this to the advert.

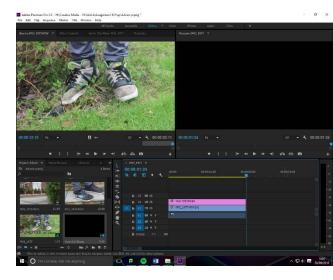
I then added this to my project but the colour and position wasn't good so I changed this to this.



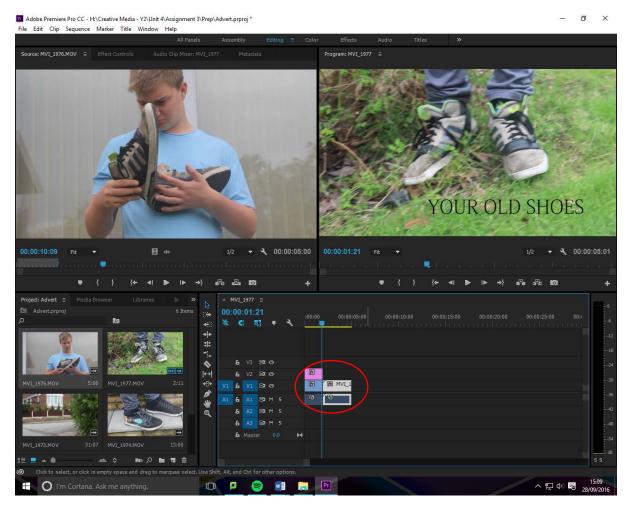


I then did the bit with the facial expressions on.

I also shortened the length.



#### I then added the next bit to the timeline.



I then added the next two bits to the section.

I added the words on the top.

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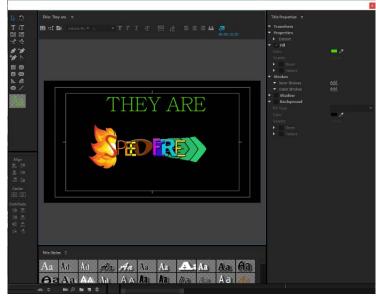




As you can see from the top image you can see I layered them all together.

I then started on the next one which is the logo slide. I also added the lime green text as well.

It is on a black screen but I know this I wanted to have some film on it, but I forgot to film it.



I then cut the next section into three as I want the two ends to be super-fast and then the middle to be in slow motion. I did this with the razor tool.

They are

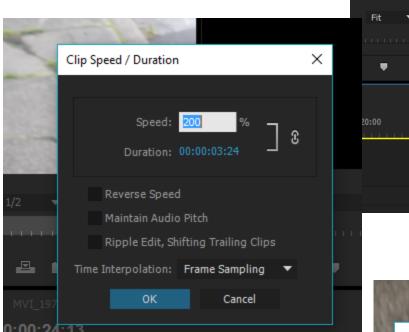
Speedfire Lo

MVI\_1973.MOV [V]

MVI\_1973.MOV

Model

To do this you right click the clip and then go to speed duration, then you can change the speed from 100% to whatever you want but in my case I made it into 200%.



Make Subsequence         Multi-Camera         Label         Speed/Duration         Remove Effects         Audio Gain         Audio Channels         Frame Hold Options         Add Frame Hold         Insert Frame Hold Segment         Field Options         Time Interpolation         Scale to Frame Size	Nest		
Label       >         Speed/Duration          Remove Effects          Audio Gain          Audio Channels          Frame Hold Options          Add Frame Hold       0:40         Insert Frame Hold Segment          Field Options          Time Interpolation       >	Make Subsequence		1
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ration.

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I then did this with the other end.

I then changed the middle to 60% speed duration.

I will carry on doing the work tomorrow and I will add the sounds as well.

Learnt: In this lesson I learnt that putting words on that you can't see is bad, so I learnt how to change it.

## 29/09/16

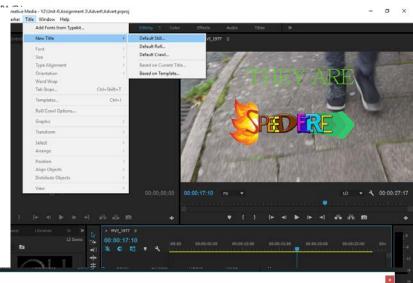
Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work.

💻 This PC

Evidence: So to start the day and Home Share View the lesson I copied the music clips ✓ <sup>™</sup> Search Videos that I had gotten online, but Date modified Size Name Type Quick access big explosion - sound effect MP3 File DesktopW10 28/09/2016 12:02 70 KB because the college network Gash Register Sound Effect - Caja Registr... 28/09/2016 12:00 MP3 File 181 KB 👆 Downloads doesn't like the music site that you MR BeatZ - The Journey Begins [Beautifu... 28/09/2016 11:57 3.201 KB MP3 File 🗄 Documents MVI\_1973 28/09/2016 14:19 MOV File 172,908 KB download it off. Pictures MVI 1974 73.078 KB 28/09/2016 14:18 MOV File Assignment 1 MVI\_1976 28/09/2016 14:18 MOV File 193,963 KB Assignment 2 MVI\_1977 28/09/2016 14:18 70,737 KB MOV File Assignment 3 The Flash Sound Effects (Running-Super ... 28/09/2016 11:58 MP3 File 364 KB UCAS a OneDrive

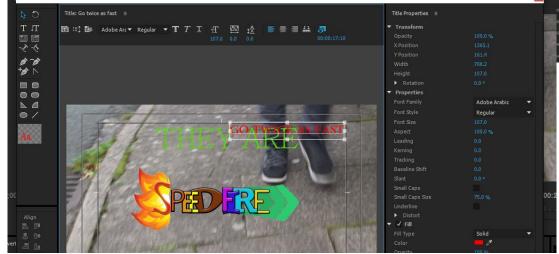
I then loaded up the program and then I watched the whole advert through, so I can review what I have done.

I then selected the next section that I want the text on.



I then did the text in this pop-up window

and this then made it look like this on the timeline and the footage.



#### R 3\Advert\Advert.prproj\*

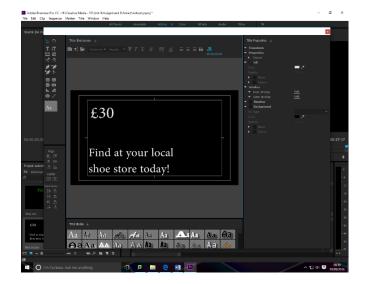
I then started the last slide which I can make in photo shop but I decided not to.

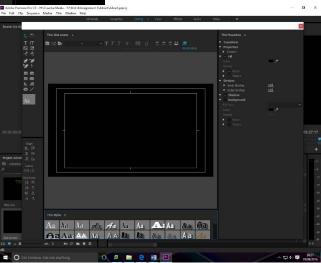


P Adobe Premiere Pro CC - H:\Creative Media - Y2\Unit 4\Assignment 3\Advert\Advert.prproj \*

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### This is the text I created below:

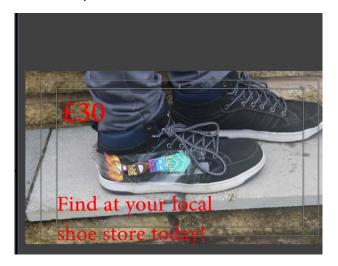


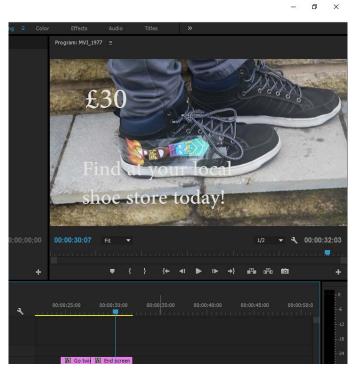


I did a big boo boo and I made the text white which you can see because it is white, but I will

also have to move the bottom text lower as it is in the way of the black shoe.

This picture on the left is the final picture.

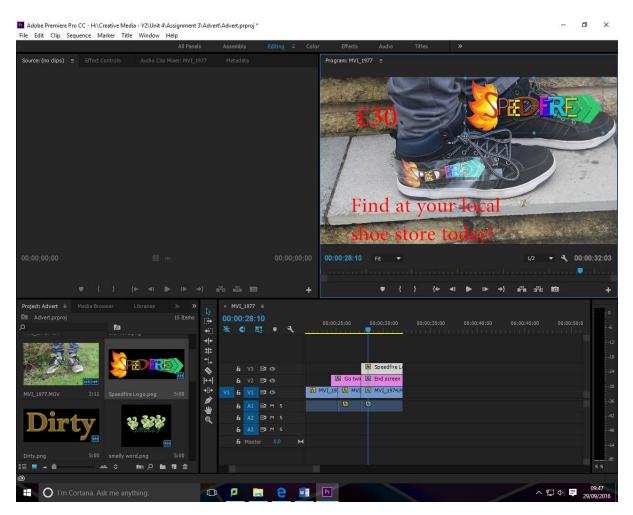




- 0 ×

I then added the logo onto the shoe and then I moved it to a better location by double clicking on it.





I then added the little picture of the other shoe that they can buy:

Then I watched the project back from the start and everything looks great.

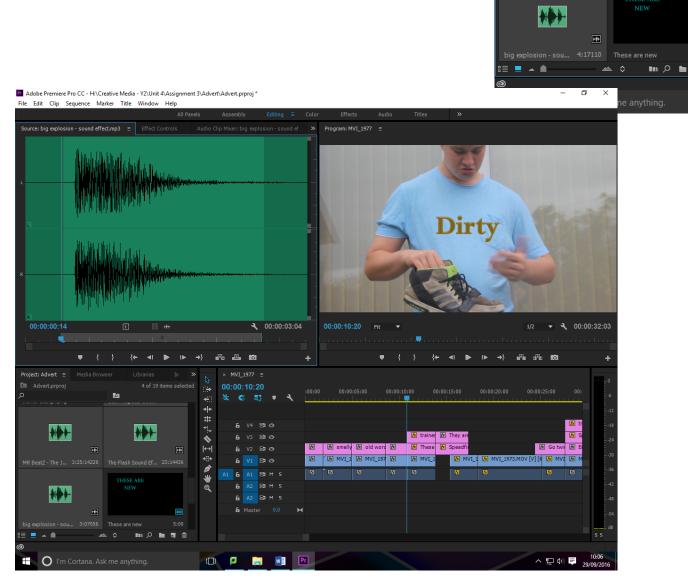
I just need to add the music/ sound effects next.

To do this then I need to import the files so I can start. I did this by dragging the files from the file explorer to premiere pro.



- 0 ×

I then inserted the music clips into the program and the timeline.



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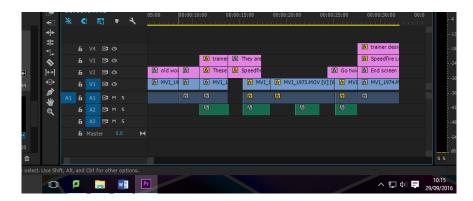
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I then started on the next clip at the end.

Once I had done that clip I did the fast running one, but I wanted it to show the whole music in to it.

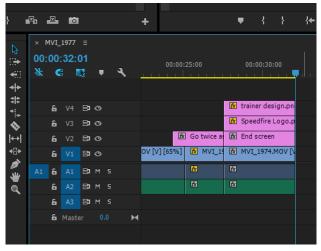


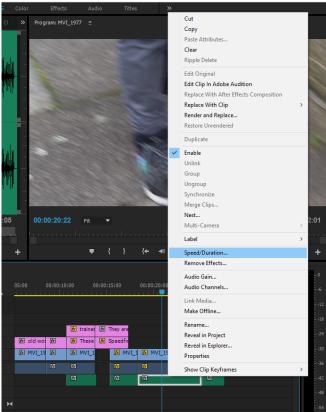
I then did the speed I want it to be slow like the video.

I made this 60%.

I then looked at the video again to see what it was like.

I then imported the last bit of music into it, I then made this look like the following



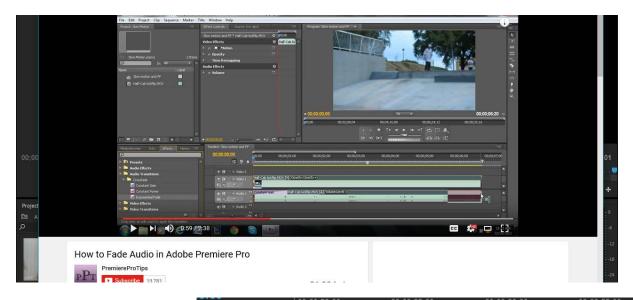


I then wanted the fade out the music towards the end.

- 0 ×

I then watched a helpful guide on YouTube about fading audio and music.

https://www.youtube.com/watch?v=4f IZT65Fe8



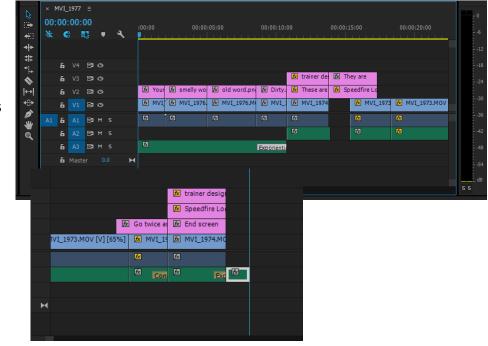
This is what I did with that clip.

I added a constant gain and an exponential fade.

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Once I had done this I then did the first bit of the music and this looked like this, with the transition effect on it.

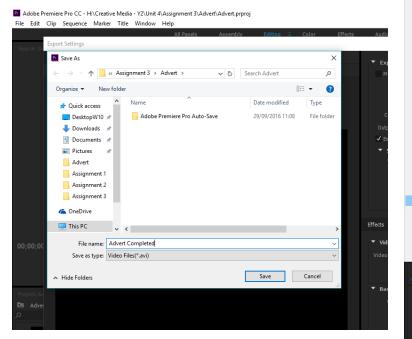
At the end I added a sound effect that makes it fun.



I then exported the video.

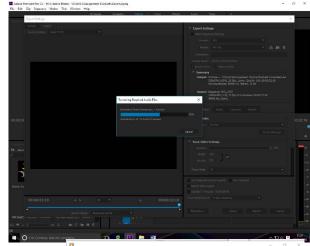
To do this I went into file> Export > media.

I then changed the name



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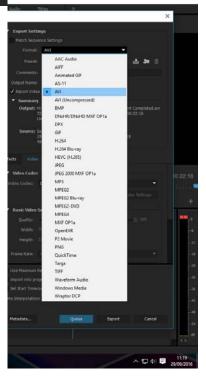
I will first off export it as a AVI and see if this is the right folder, but If I can't get it to work then I will try others.



I then looked at it.

I got it to work in Windows Media Player.





Adobe Premiere Pro CC - H:\Creative Media - Y2\Unit 4\Assignment 3\Advert\Advert.prproj