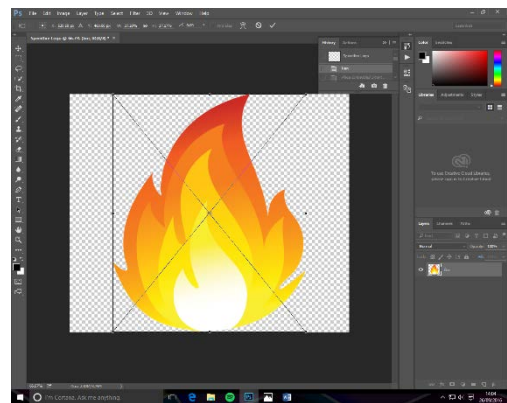
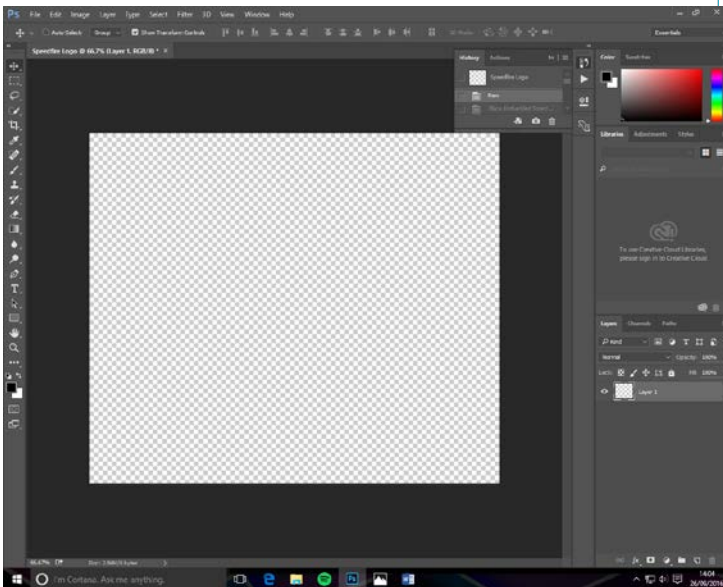
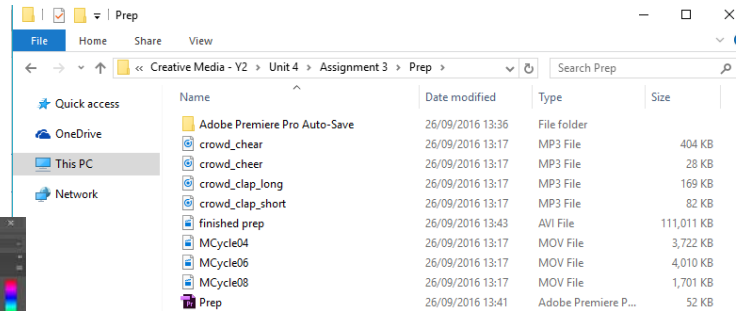

Project Diary

27/09/16

Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, edit work. I am going to do the premier pro cc introduction again this is to refresh my skills and if I have time then I will start my logo.

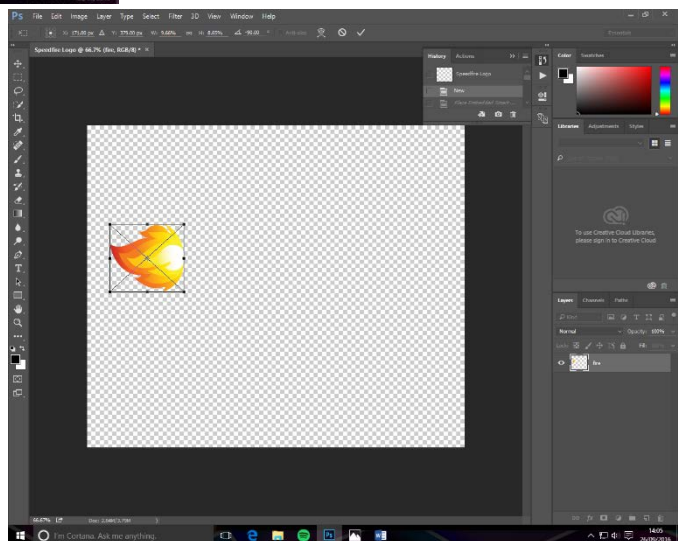
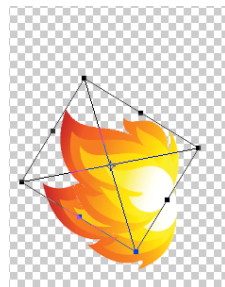
Evidence: This is a screenshot of the premier pro document that I fooled around with.

I also started the new Photoshop file and, then imported the fire emoji thing.



After this I rotated the fire and then resized it.

I then duplicated this and changed the settings on it.

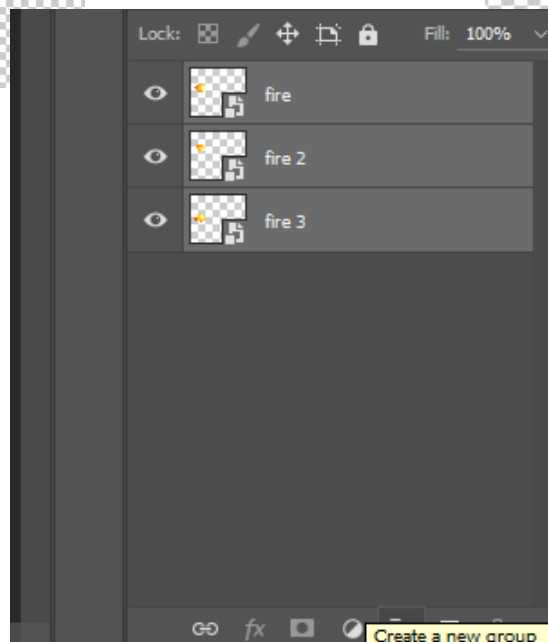




I then did the next one and this makes it work well, I then placed the first fire on the other 2.

The one to the right is the end fire that I am happy about, if not then I can re-edit them and make it better.

I then grouped them so I can change them all together.



Learnt: I have learnt that the fire that I thought was going to be the hardest, really is. It just takes time to get it like I want it to. In the next lesson I will add the text to make it complete.

27/09/16

Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work. I also want to complete the logo.

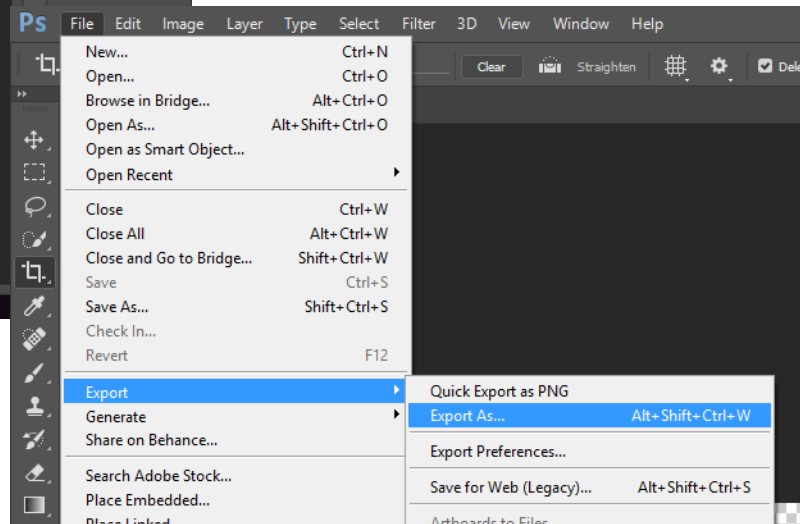
Evidence: In this lesson I managed to create the letters and the arrows this was all done in the letter section with all the effects on them. This is the final view of it. I am happy with the end results. I forgot to add the steps in the diary.



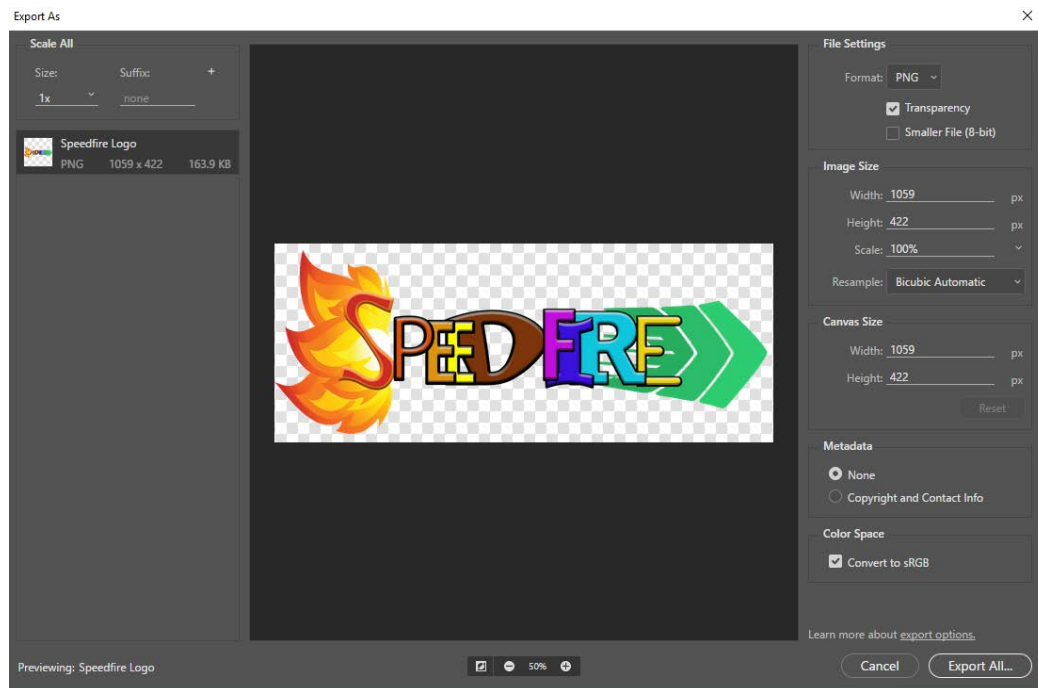
After I created it, I then cropped down the transparent background so that it fits.



I then exported it so I can print it off.



I went into File> Export> Export As. Then this box came up.



I then changed the format to PNG and then clicked the Export All... button.

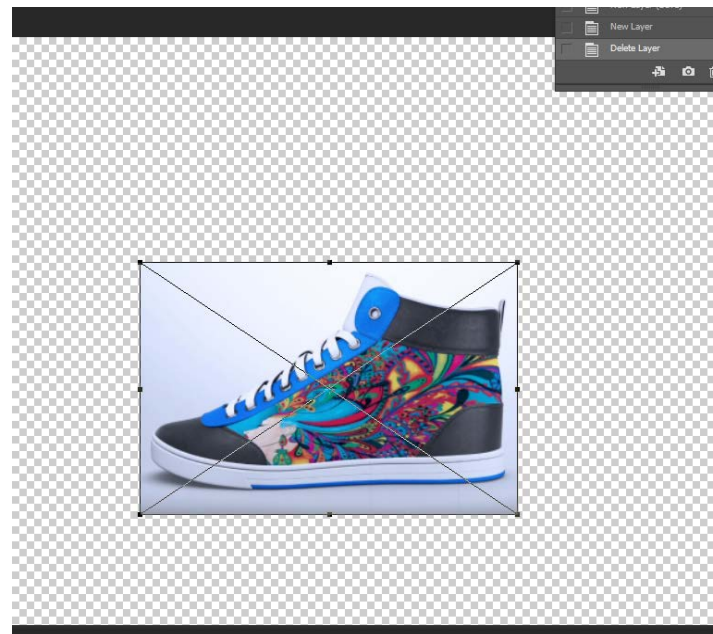
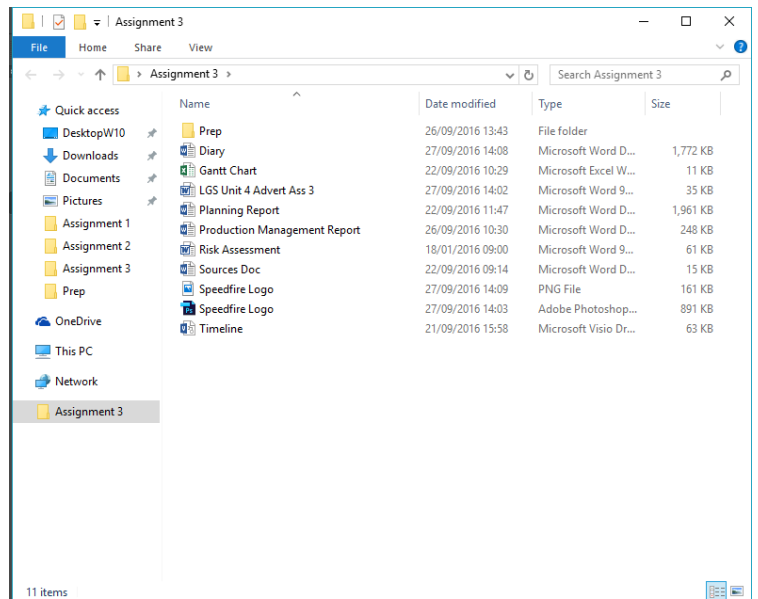
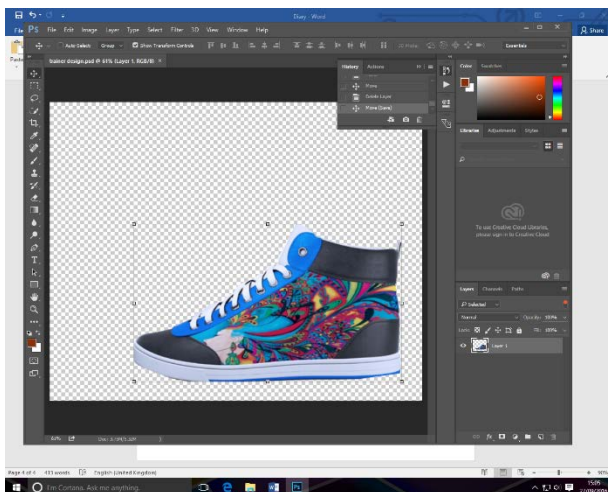
I then made sure it was in the right folder and that everything looked good.

I then opened it up in a word document and then I printed it of so I can place it on a shoe.

After I made the logo I needed to have a design, so I got and image of a single shoe online and then make it look good.

First I dragged the photo onto the designs and then cut it out of the white background with the pen tool.

This looked like this after:

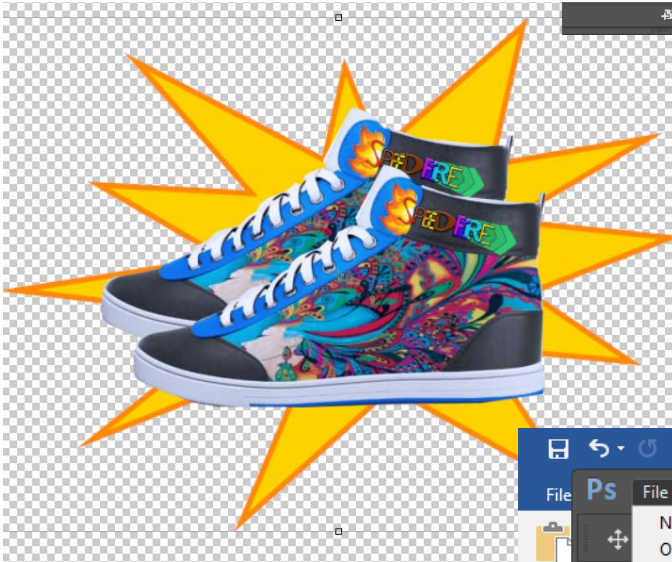


I then added the logo on it to make it like this:

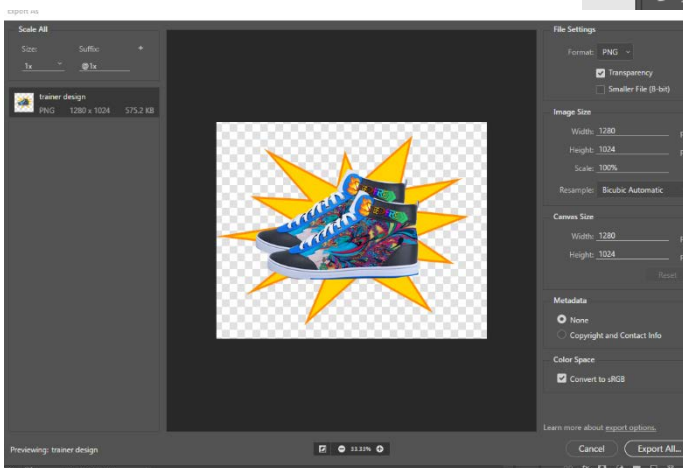
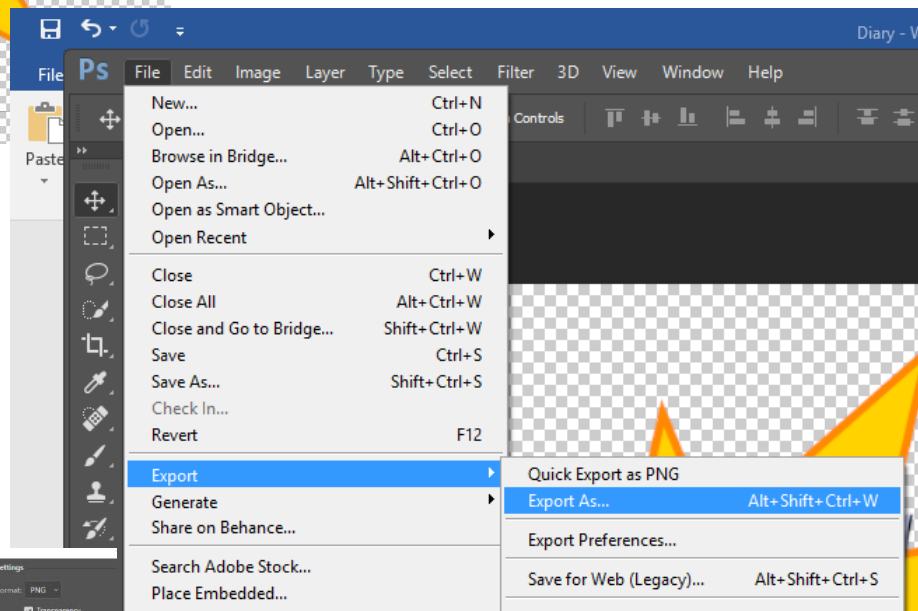
After this I duplicated them to create the look and illusion of them both.



As I am doing the dope sheet one and need a background on the back, I found one and then added this to it.



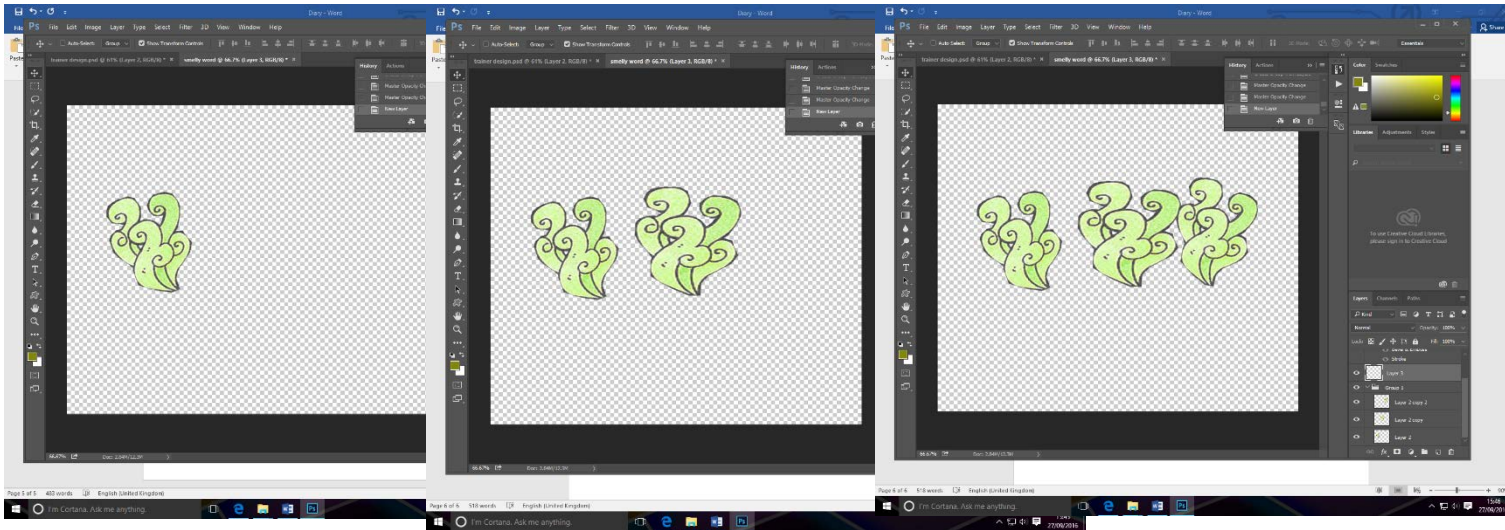
I then exported it the same as before like the logo.



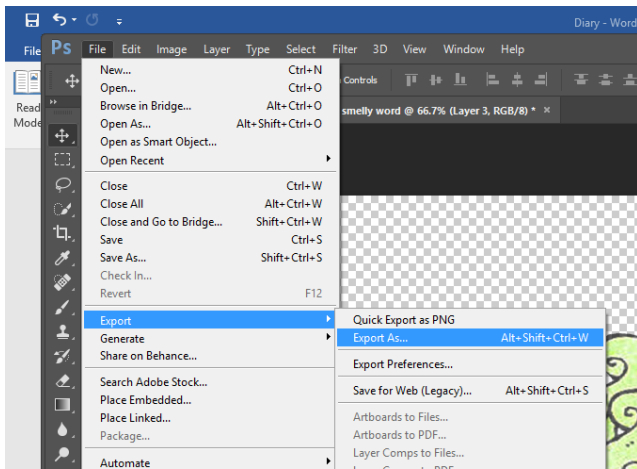
I then checked everything was ok, which it was.

I then created the smelly word in Photoshop.

First I did the toxic fumes coming from the word, I did one and then duplicated it and then added the text to make it look great.



I then exported it.



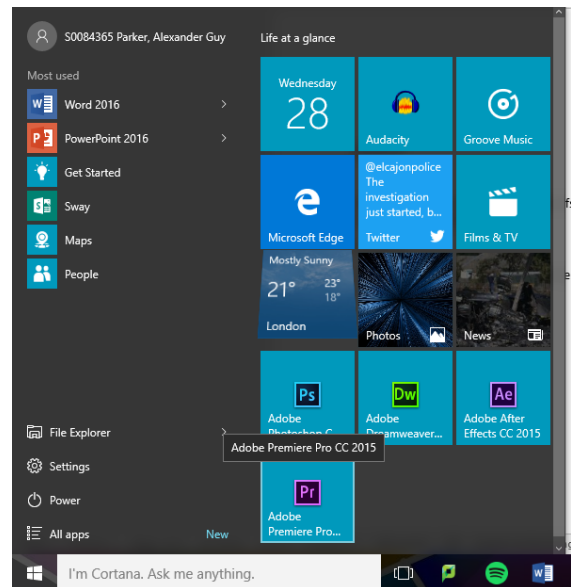
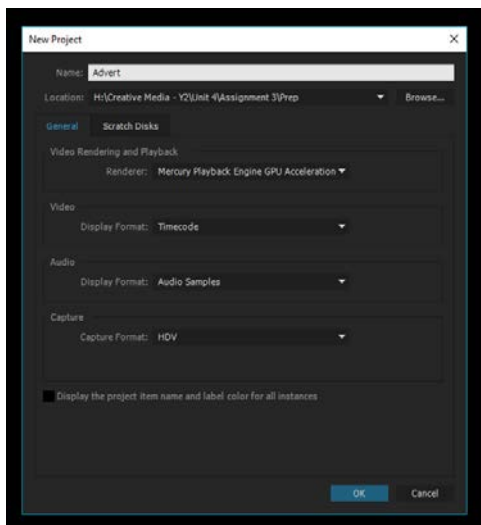
28/09/16

Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work.

Evidence:

I am now going to start to edit my project, the first thing I need to do is to launch Premiere Pro.

I then opened a new file.

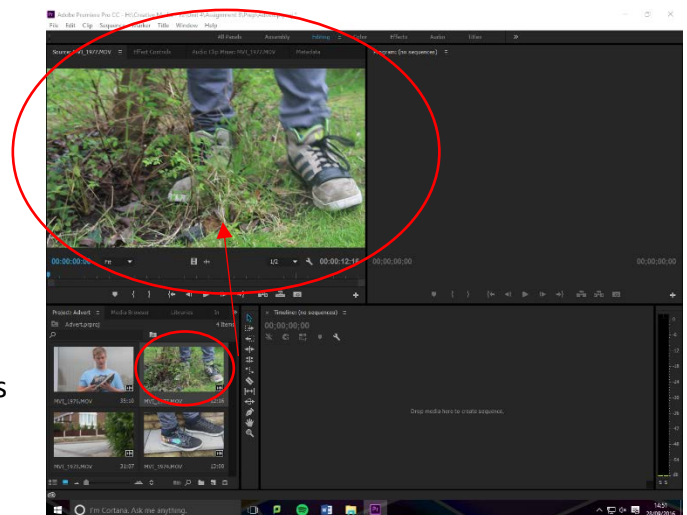


I then imported the video files.

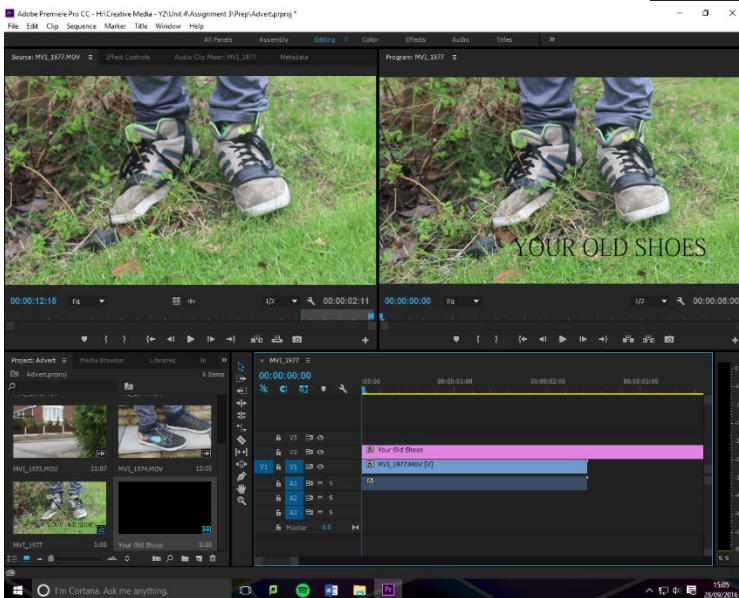
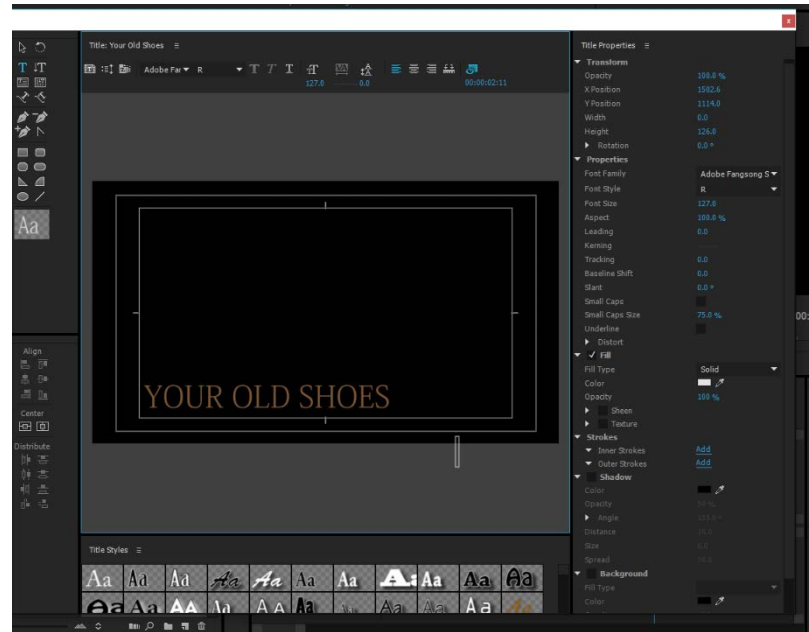
I then dragged the first file from the bottom to the top.

I then selected all of the bits I wanted.

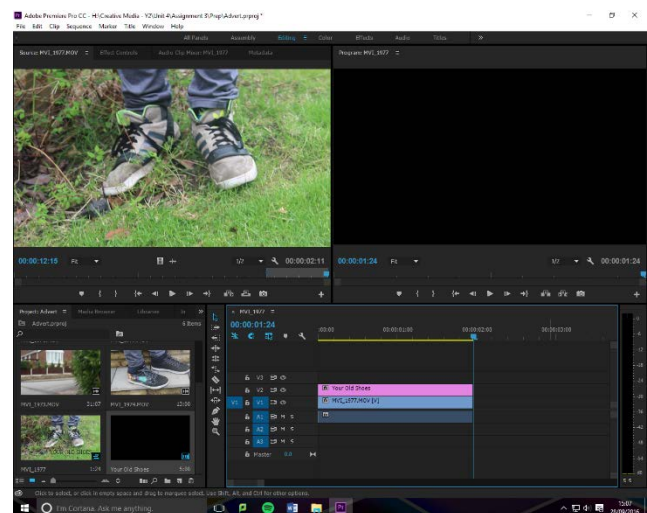
I then created some text and then added this to the advert.



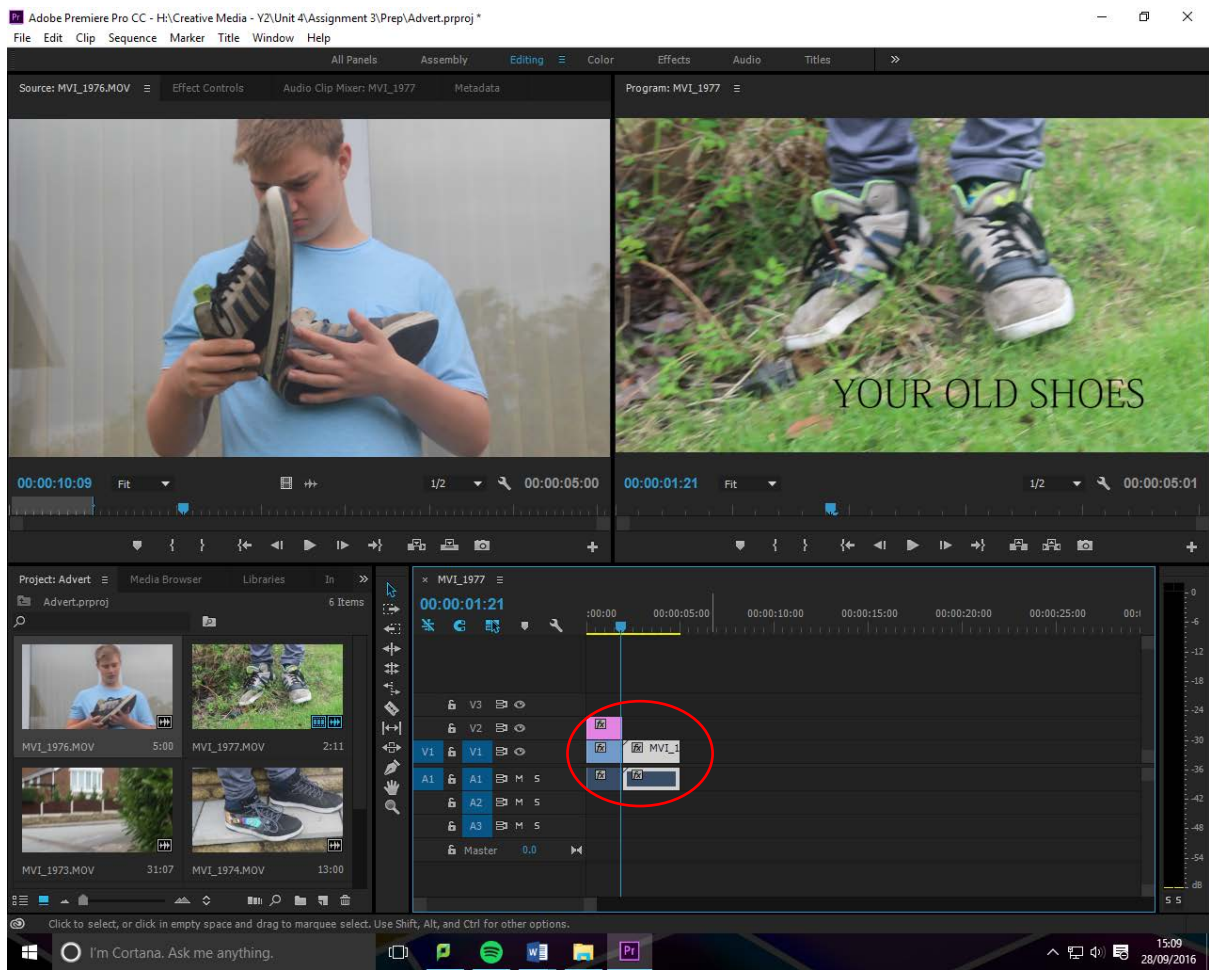
I then added this to my project but the colour and position wasn't good so I changed this to this.



I then did the bit with the facial expressions on.
I also shortened the length.

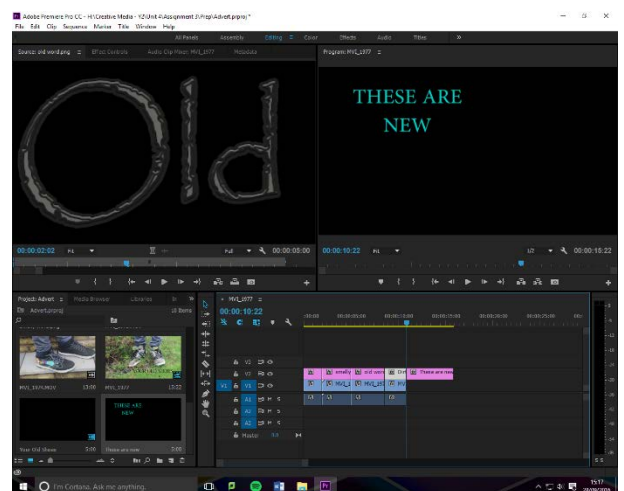


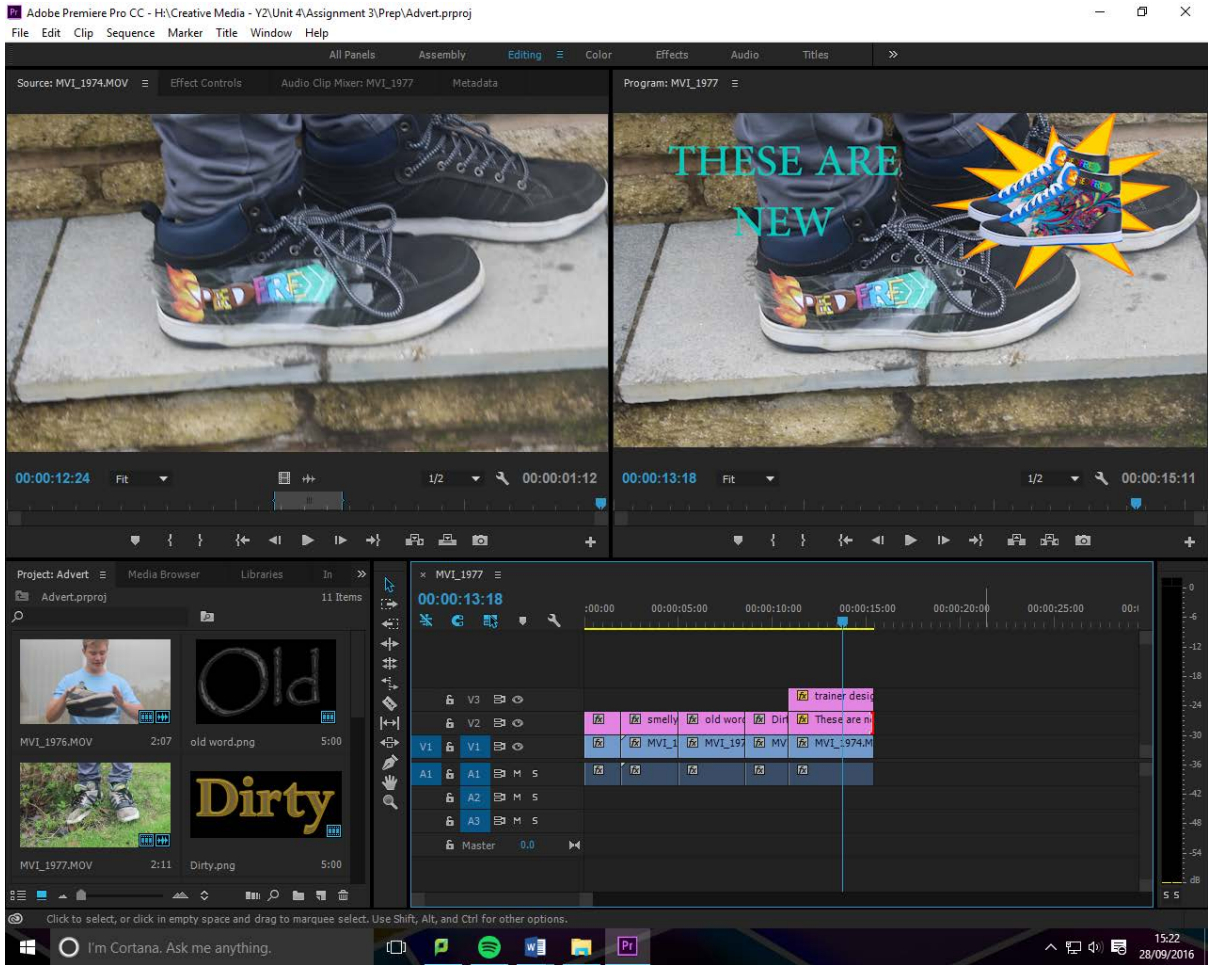
I then added the next bit to the timeline.



I then added the next two bits to the section.

I added the words on the top.

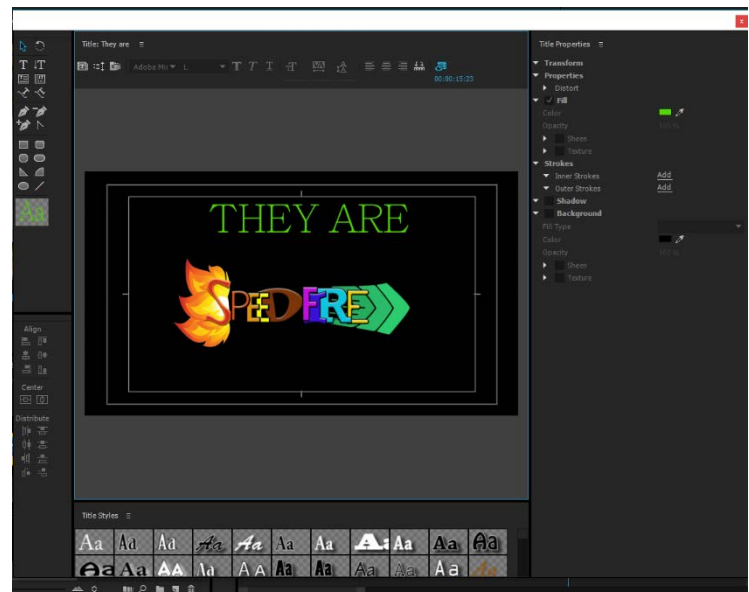




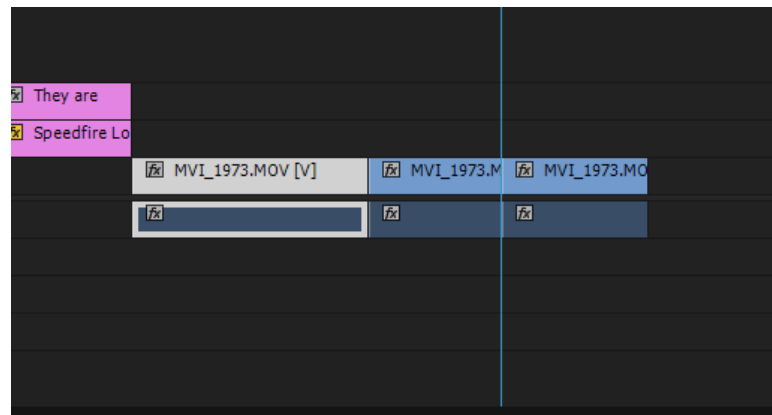
As you can see from the top image you can see I layered them all together.

I then started on the next one which is the logo slide. I also added the lime green text as well.

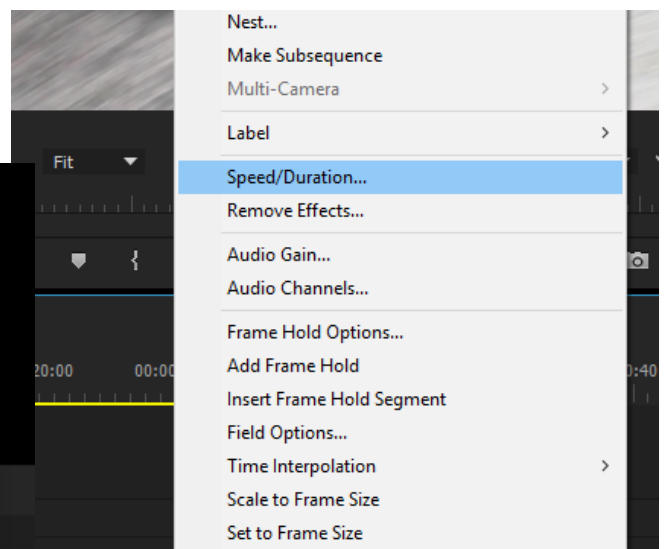
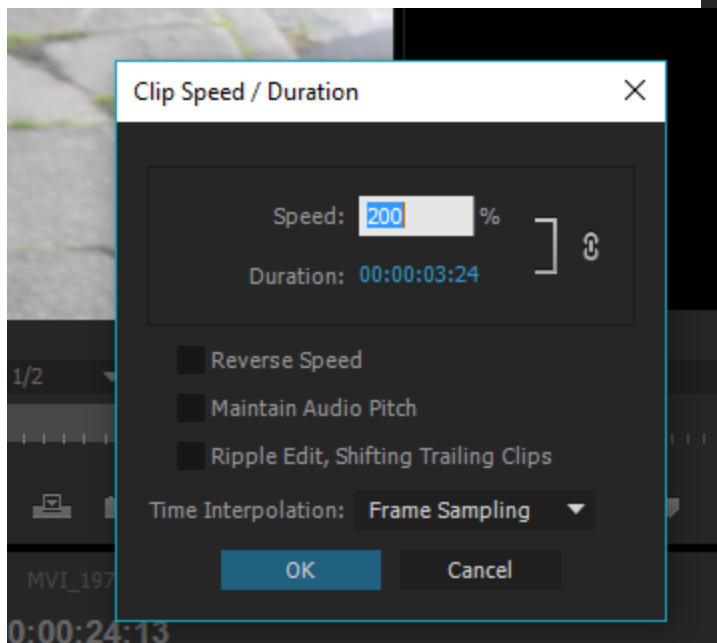
It is on a black screen but I know this I wanted to have some film on it, but I forgot to film it.



I then cut the next section into three as I want the two ends to be super-fast and then the middle to be in slow motion. I did this with the razor tool.

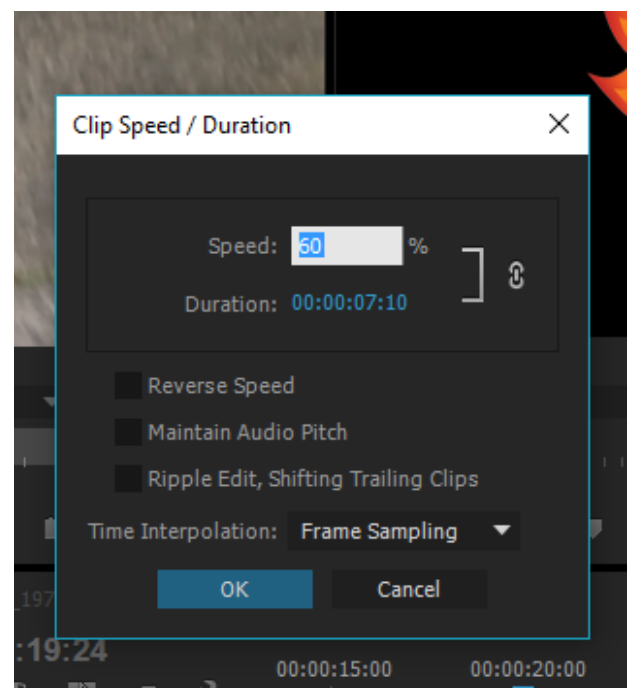


To do this you right click the clip and then go to speed duration, then you can change the speed from 100% to whatever you want but in my case I made it into 200%.



I then did this with the other end.

I then changed the middle to 60% speed duration.



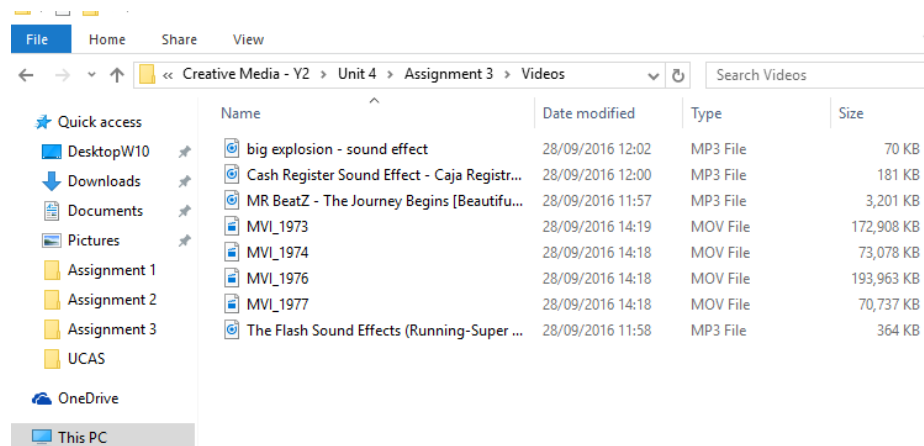
I will carry on doing the work tomorrow and I will add the sounds as well.

Learnt: In this lesson I learnt that putting words on that you can't see is bad, so I learnt how to change it.

29/09/16

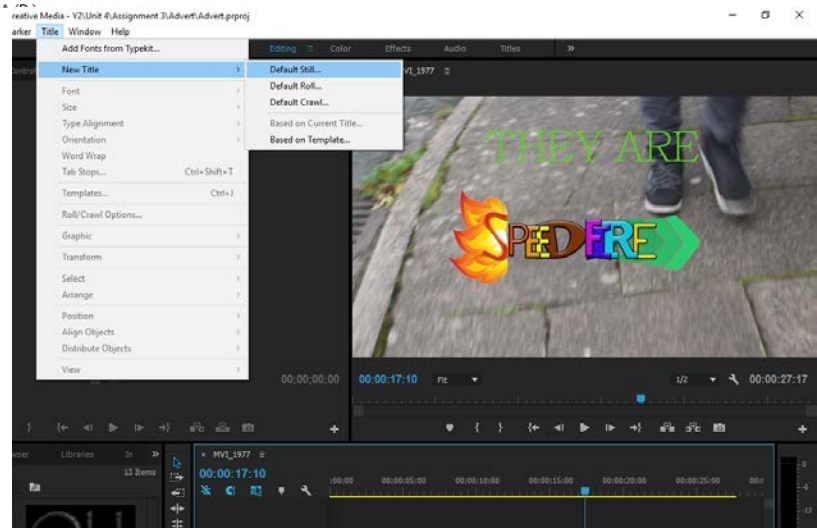
Aim: Log in/check emails, Folders/ Briefs, Moodle, ILP, Sources, Unit 4 Assignment 3 workshop, Edit work.

Evidence: So to start the day and the lesson I copied the music clips that I had gotten online, but because the college network doesn't like the music site that you download it off.

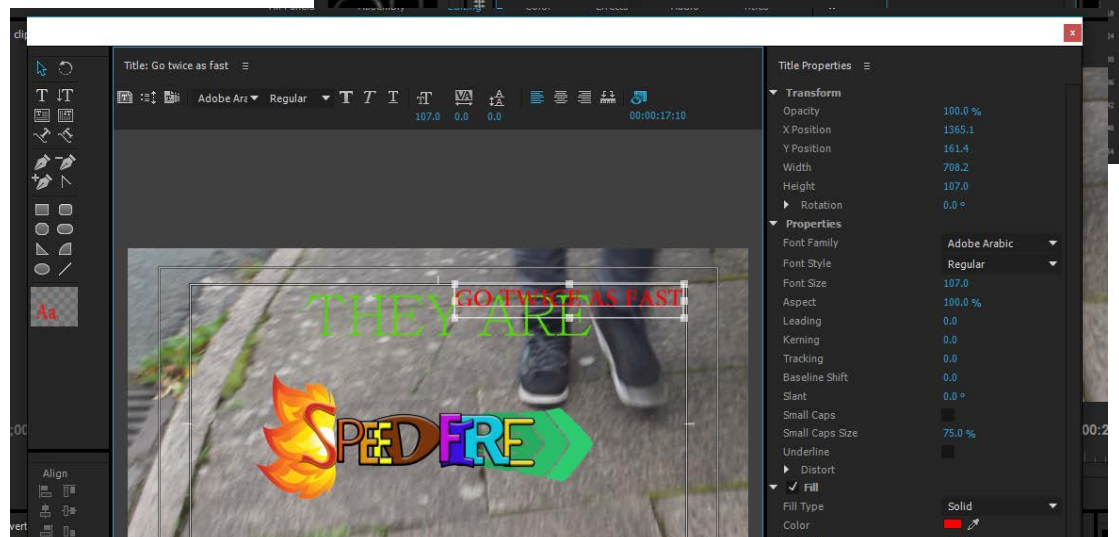


I then loaded up the program and then I watched the whole advert through, so I can review what I have done.

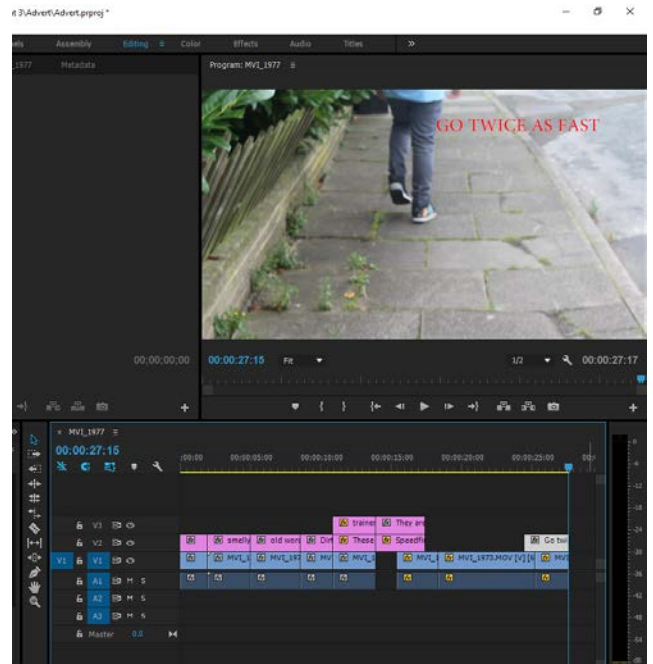
I then selected the next section that I want the text on.



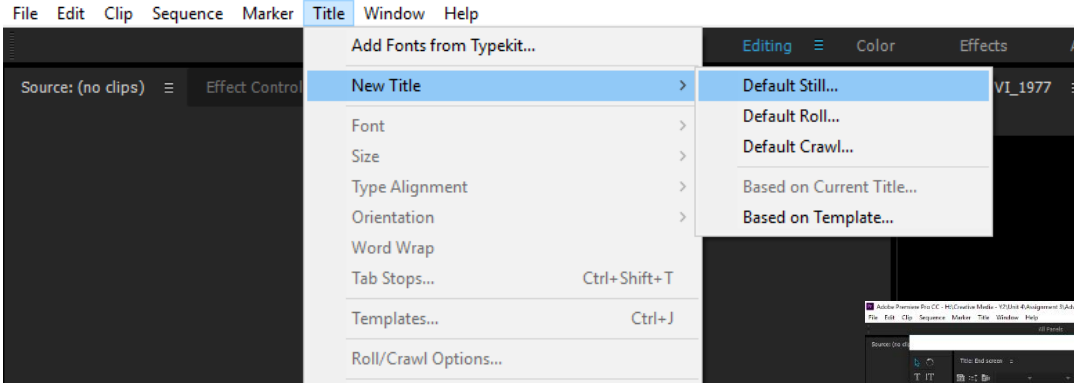
I then did the text in this pop-up window and this then made it look like this on the timeline and the footage.



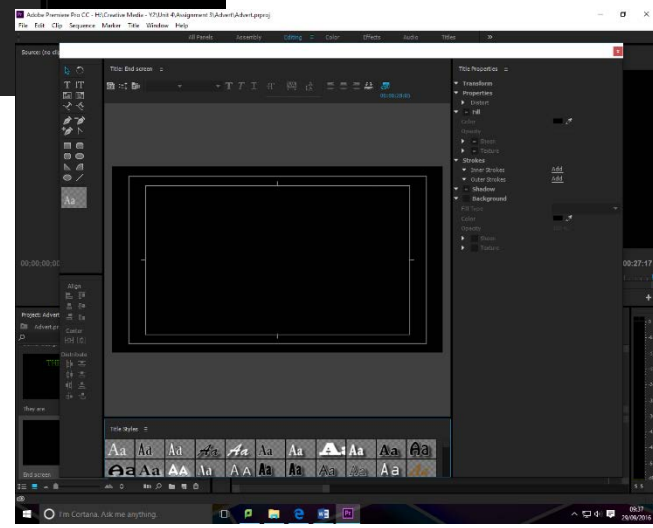
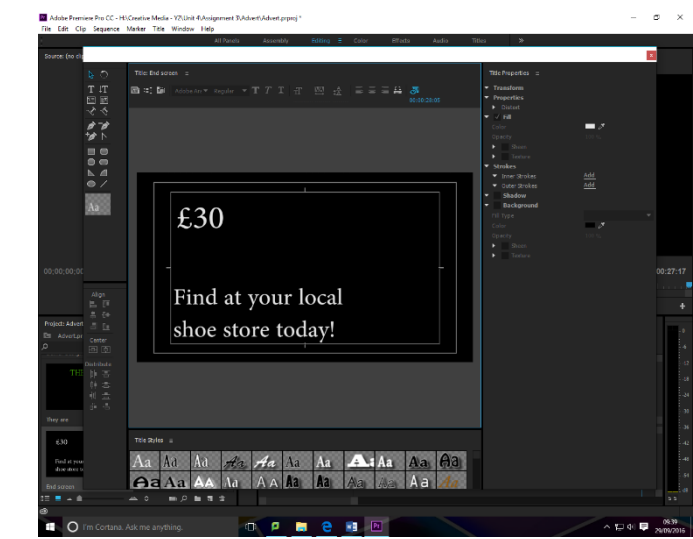
I then started the last slide which I can make in photo shop but I decided not to.



Adobe Premiere Pro CC - H:\Creative Media - Y2\Unit 4\Assignment 3\Advert\Advert.prproj *

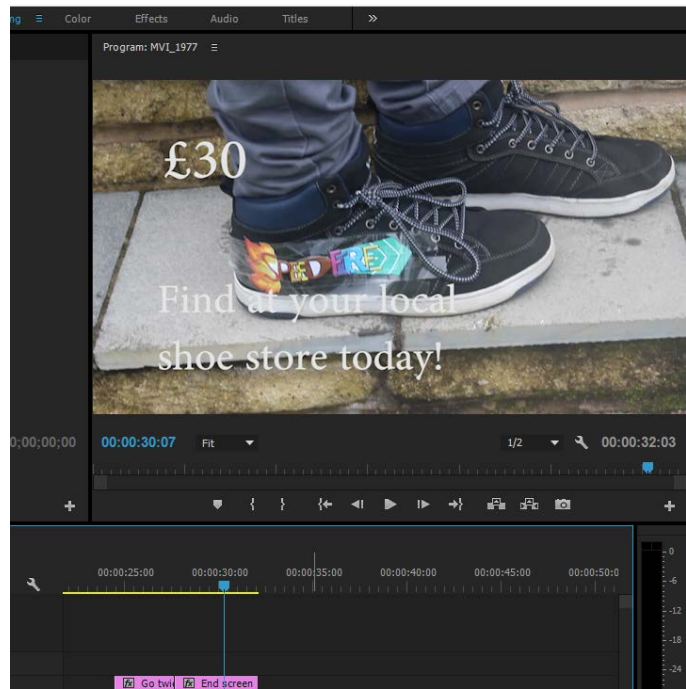


This is the text I created below:

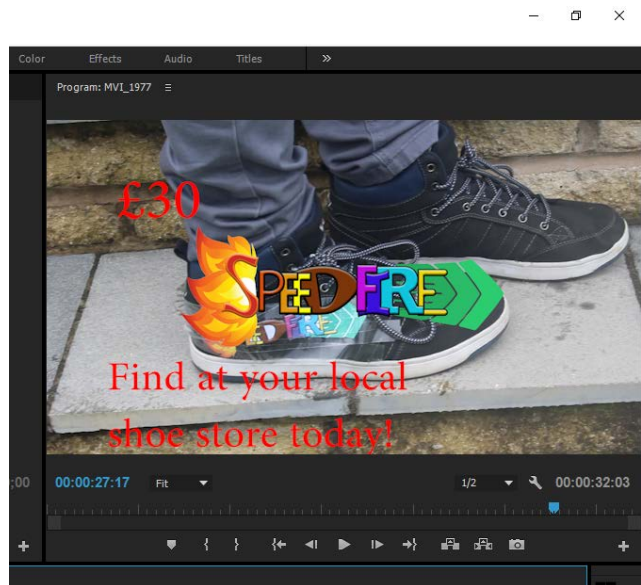


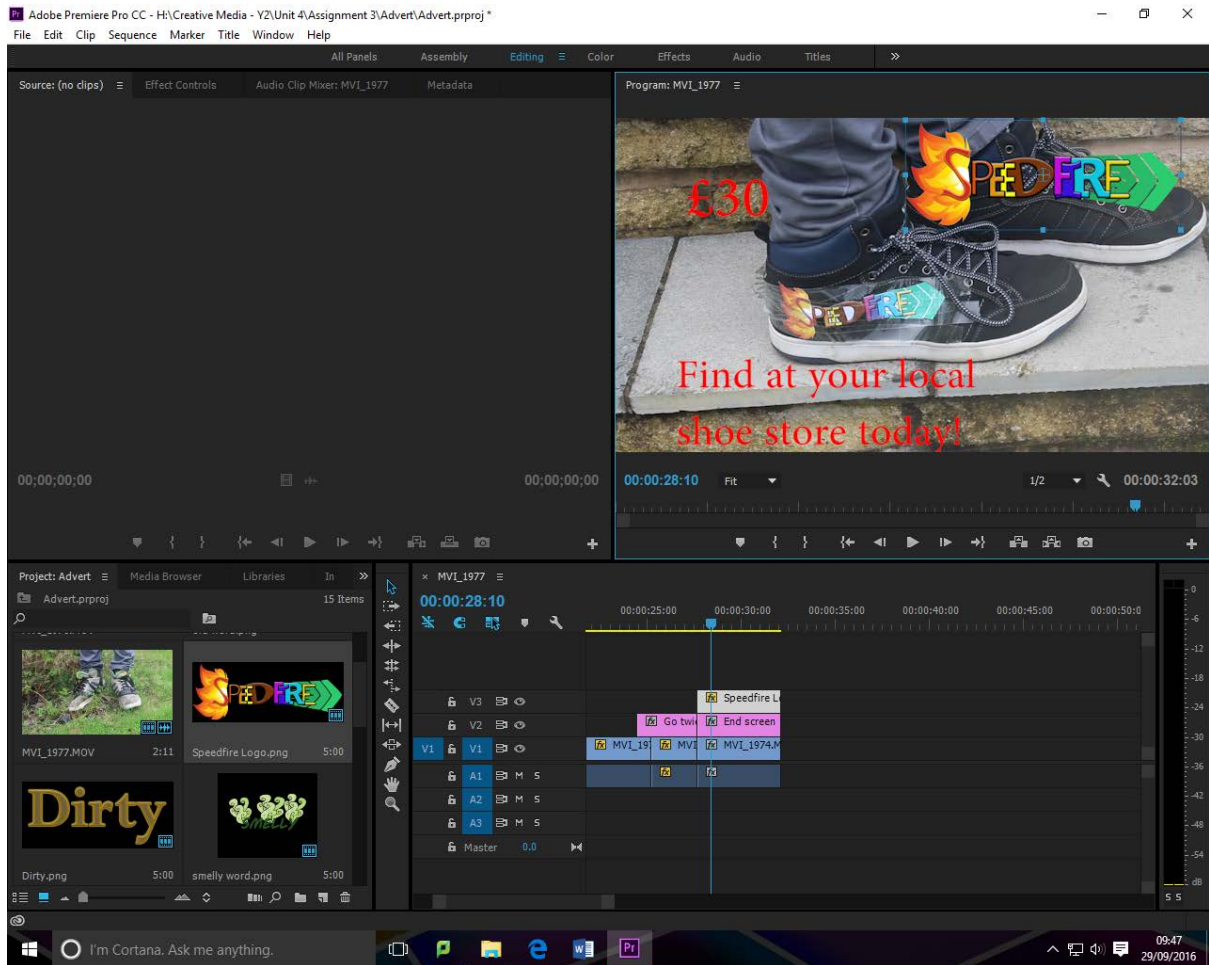
I did a big boo boo and I made the text white which you can see because it is white, but I will also have to move the bottom text lower as it is in the way of the black shoe.

This picture on the left is the final picture.



I then added the logo onto the shoe and then I moved it to a better location by double clicking on it.



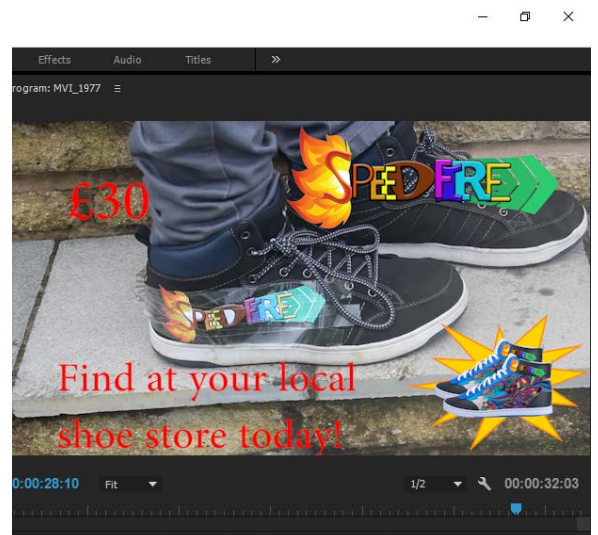


I then added the little picture of the other shoe that they can buy:

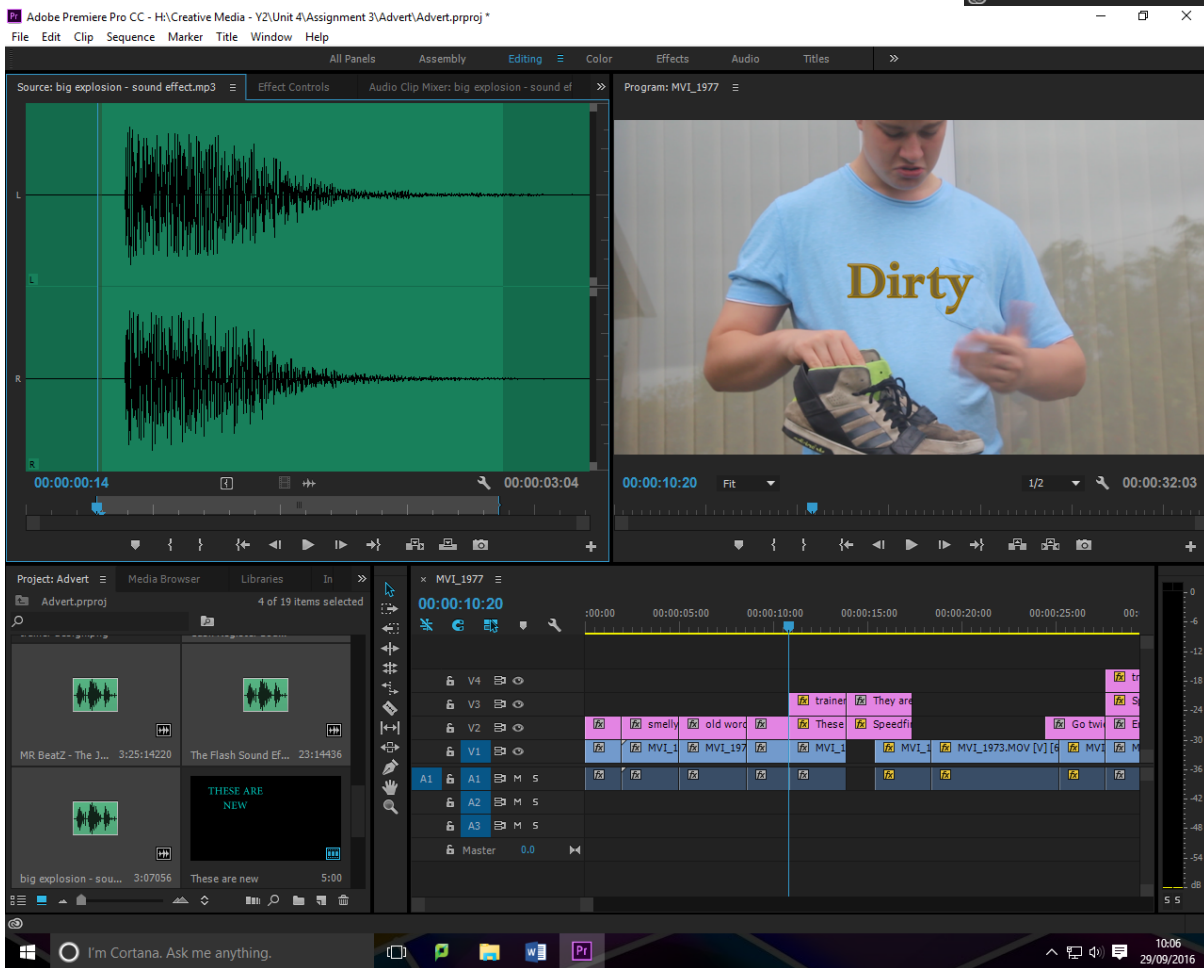
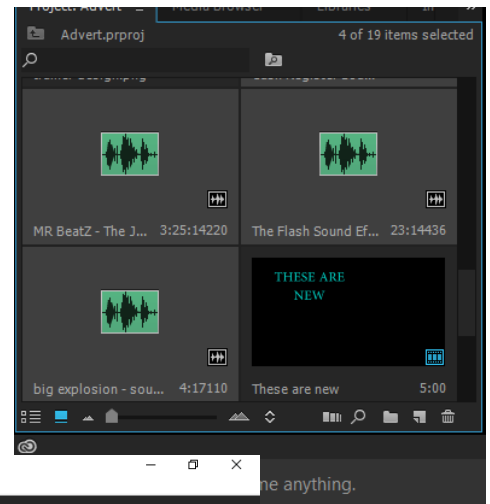
Then I watched the project back from the start and everything looks great.

I just need to add the music/ sound effects next.

To do this then I need to import the files so I can start. I did this by dragging the files from the file explorer to premiere pro.

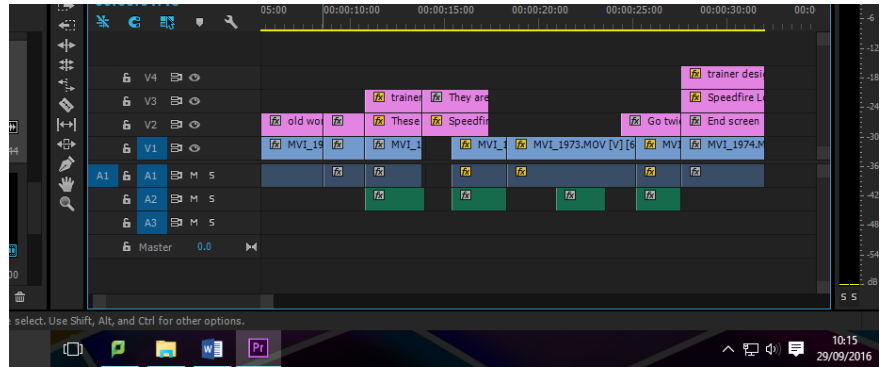


I then inserted the music clips into the program and the timeline.



I then started on the next clip at the end.

Once I had done that clip I did the fast running one, but I wanted it to show the whole music in it.

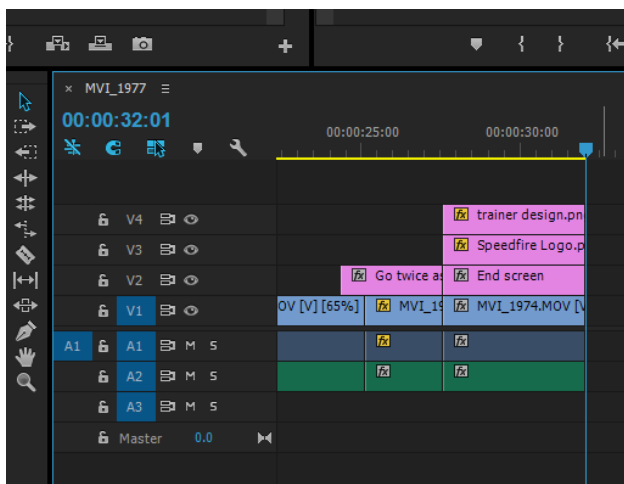
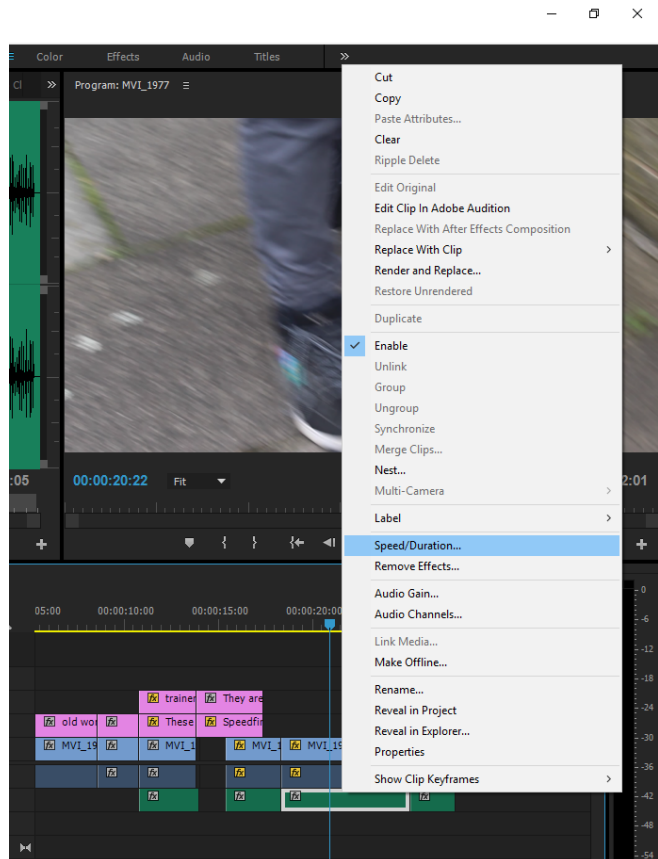


I then did the speed I want it to be slow like the video.

I made this 60%.

I then looked at the video again to see what it was like.

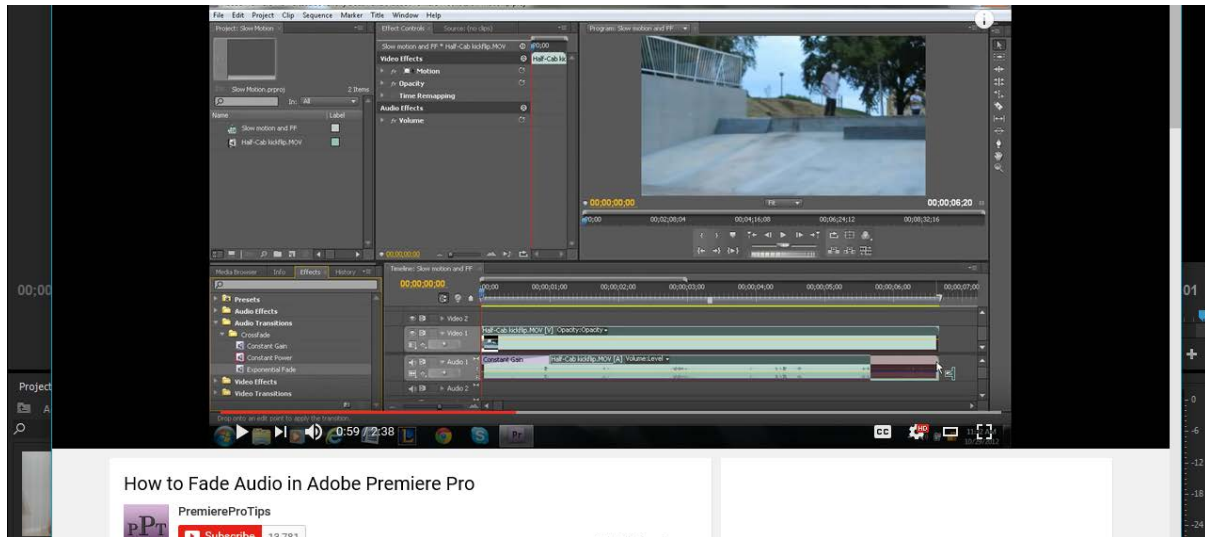
I then imported the last bit of music into it, I then made this look like the following



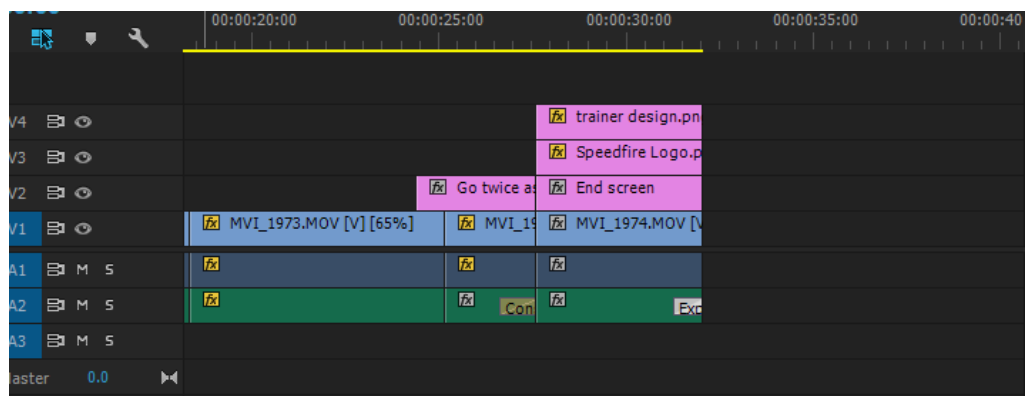
I then wanted the fade out the music towards the end.

I then watched a helpful guide on YouTube about fading audio and music.

<https://www.youtube.com/watch?v=4fIZT65Fe8>



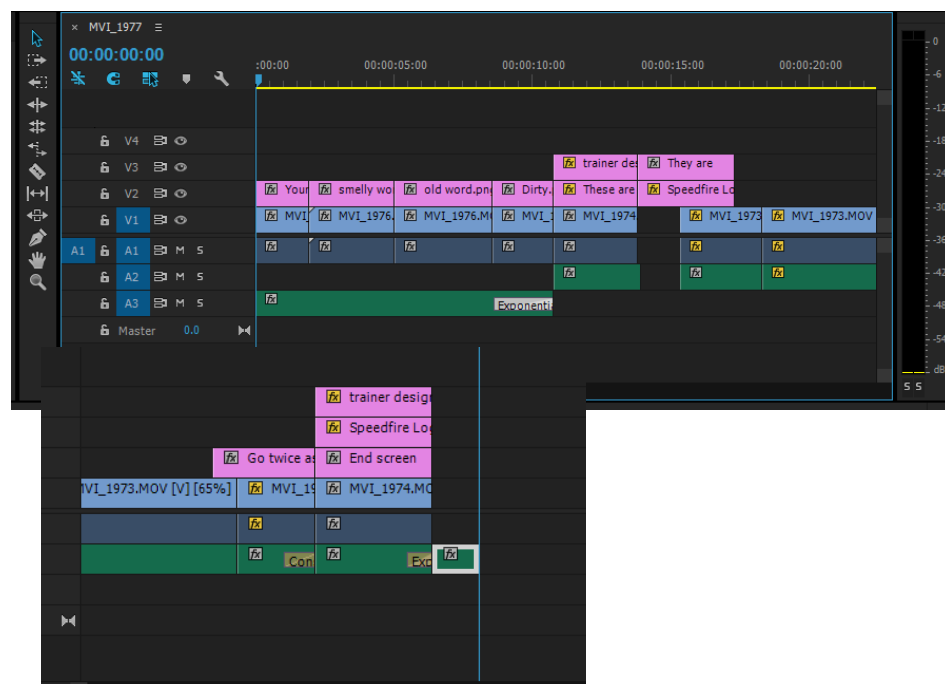
This is what I did with that clip.



I added a constant gain and an exponential fade.

Once I had done this I then did the first bit of the music and this looked like this, with the transition effect on it.

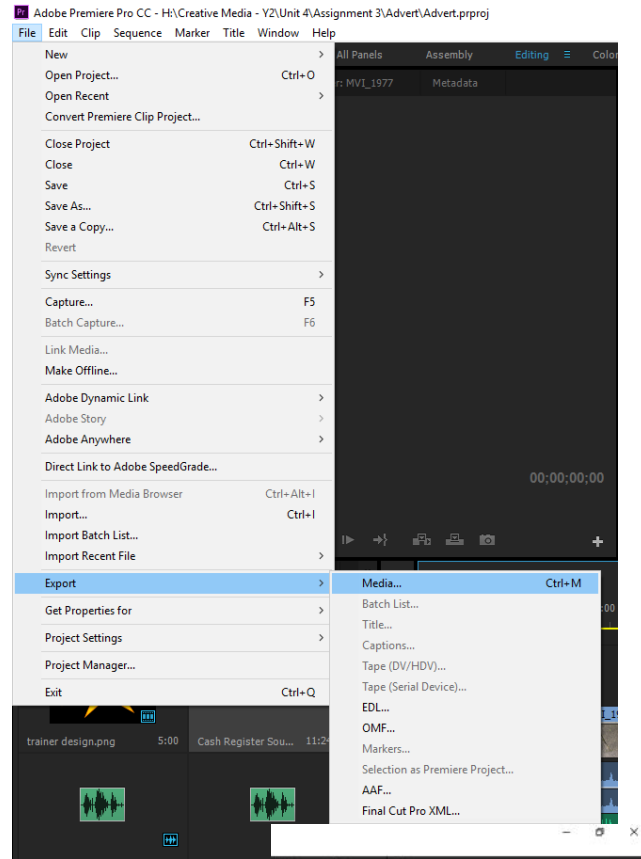
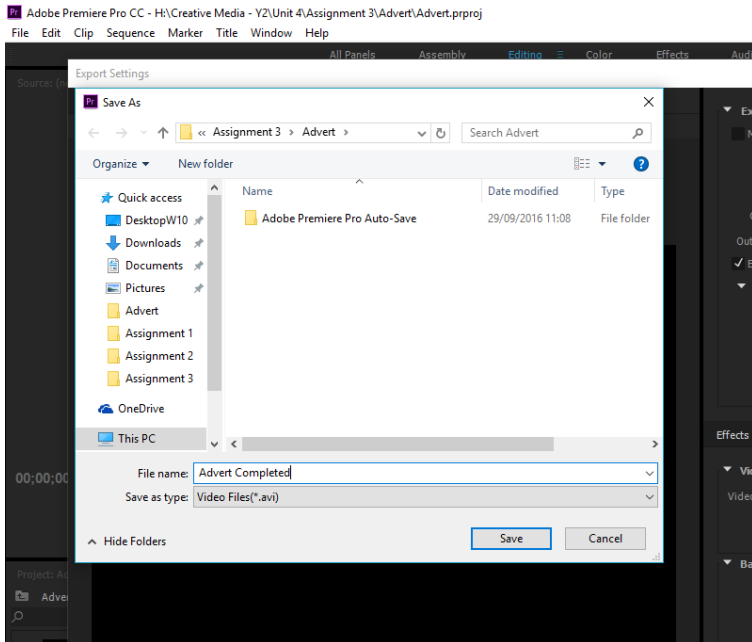
At the end I added a sound effect that makes it fun.



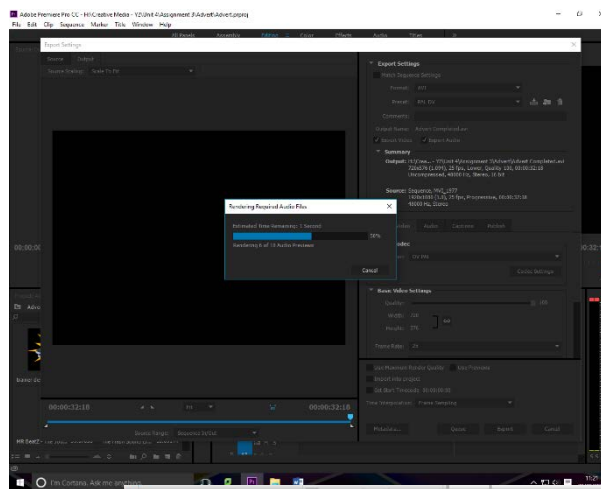
I then exported the video.

To do this I went into file> Export > media.

I then changed the name



I will first off export it as a AVI and see if this is the right folder, but If I can't get it to work then I will try others.



I then looked at it.

I got it to work in Windows Media Player.

