Advegame questionnaire

1. Gender (please tick the box)

O Male

O Female

O Prefer not to say

1. Age (please tick the box)

O 16 – 20

O 21 – 30

O 31 – 40

O 41 +

1. Do you know what an Advergame is? (Please tick your answer)

O Yes

O No

1. Do you ever play advergames? (Please tick your answer)

O Yes

O No

1. If yes, How often? (Please tick your answer)

O Daily

O Weekly

O Once or twice a month

O Less than once a month

1. If you don’t play adver games, why? (Please tick your answer)

O Don’t know what they are

O I find them inirtating and pointless

O Haven’t got the time

O Other

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1. What device do you use mostly to play Advergames? (please tick your answer)

O Smart Phone

O Tablet

O Laptop

O PC

1. Why do you play Advergames?

O To pass the time

O To try and win free items and prizes

O Enjoy playing them just for fun

 Other

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Thank you for answering my questions.